

IJP
INTERNATIONALE JOURNALISTEN-PROGRAMME

THE GEORGE WEIDENFELD BURSARY

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GEORGE WEIDENFELD JOURNALISTENPROGRAMM

2007

BRITISH-GERMAN JOURNALISTS' CONFERENCE

26 October – 2 November

Davenport House (Shropshire) · Oxford

London · Berlin

Under the patronage of

H.E. Her Majesty's Ambassador of the United Kingdom to the Federal Republic of Germany

H.E. The Ambassador of the Federal Republic of Germany to the Court of St. James

The 21st British-German Journalists' Conference is the official induction meeting of The George Weidenfeld Bursary 2007

IJP would like to thank the following organisations and corporations for their continued support of the British-German Journalists' Programme:

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The British-German Journalists' Conference was established in 1986 after a state visit of the German President Richard von Weizsäcker to the UK. Since then, the IJP has brought together outstanding journalists from the two countries for lively discussions about bi-lateral and social issues.

The George Weidenfeld Bursary was set up in 1995. It is the only exchange scheme of its kind offering unique career opportunities for British and German journalists. It helps them to explore new areas of interest and expand their professional horizon by working for a media organisation abroad. The programme is named after the distinguished publisher and journalist Lord Weidenfeld of Chelsea.

IJP – Internationale Journalisten-Programme is an independent non-profit association based in Germany. It offers ten exchange schemes for journalists in more than 40 countries around the world.

The George Weidenfeld Bursary 2007

Participating media organisations:

BBC ONE (London)
BBC News (London)
The Financial Times/ft.com (London)
Glasshead Productions (London)
The Guardian (London)
Handelsblatt (Dusseldorf)
Norddeutscher Rundfunk (Hamburg)
The Observer (London)
Der Tagesspiegel (Berlin)
die tageszeitung (Berlin)
Scottish Press Association (Glasgow)
Sky News (London)
Spiegel Online (Hamburg/Berlin)
Süddeutsche Zeitung (München)
Vanity Fair Deutschland (Berlin)
viddinet.com (New York/Nuremberg)
WDR/ARD (Cologne)
ZDF/3sat (Mainz)



Members of the Selection Committee 2007:

Roger Boyes, The Times
Richard Edgar, FT.com
Peter Littger, Gruner+Jahr/IJP
Florian Lottmann, Bloomberg/IJP
Dr Markus Verbeet, Der Spiegel

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British participants:

Anna Bawden (London)

The Guardian
anna.bawden@guardian.co.uk

Lucy Christie (Glasgow)

Scottish Press Association
lucy.christie@scottishpressassociation.co.uk

Thomas Escritt (London)

The Financial Times
tomescritt@ft.com

Rebecca Lovell (London)

The Guardian
rebecca.lovell@guardian.co.uk

Helen Pidd (London)

The Guardian
rebecca.lovell@guardian.co.uk

Joanne Wade (London)

BBC News
jo.wade@bbc.co.uk

Sam Wild (London)

Freelance
sam.sky.wild@googlemail.com

Host Media:

Der Tagesspiegel
Berlin

Spiegel Online
Berlin

Handelsblatt
Dusseldorf

Spiegel TV
Berlin

tageszeitung/
Süddeutsche Zeitung
Berlin

Norddeutscher Rundfunk
Hamburg

Spiegel Online
Berlin

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German participants:

Host newsrooms:

Sebastian Frenzel (Berlin)

Vanity Fair Deutschland
sebastian.frenzel@vanityfair.de

The Guardian
London

Daniela Gorgs (Munich)

Sueddeutsche Zeitung
daniela.gorgs@sueddeutsche.de

The News
Portsmouth

Ralph Hoette (Cologne)

WDR (»Monitor«) / ARD
Ralph.hoette@wdr.de

BBC ONE (»Panorama«)
London

Susanne Lang (Berlin)

die tageszeitung
lang@taz.de

The Guardian
London

Jessica Moeller (Hamburg)

Norddeutscher Rundfunk
jessica.moeller@gmx.de

Sky News
London

Julio Schuback (Nuremberg)

viddinet.com
julioschuback@gmx.net

FT.com
London

Meike Srowig (Mainz)

ZDF/3sat
srowig.m@zdf.de

Glasshead
London

The British-German Journalists' Conference 2007

AGENDA of the CONFERENCE in the UK

FRIDAY • 26 OCTOBER

Arrival from Germany at Birmingham International Airport
Coach transfer from outside International Terminal
to Worfield, Shropshire

Check-in at:

Davenport House,

Worfield, Bridgnorth, Shropshire WV15 5LE

Tel: 01746 716221, Fax: 01746 716021

19.00 Welcome drinks and informal dinner

SATURDAY • 27 OCTOBER

10.00 Breakfast

11.00 Introduction

Peter Littger,

Programme Director IJP

Hans Kundnani,

Weidenfeld Committee (Alumnus of 1998)

13.00 Buffet lunch

15.00 Briefings by the participants on current issues
of media and politics in Britain and in Germany

16.30 Comparative workshops on the Sunday/weekly press

20.00 Informal dinner

SUNDAY • 28 OCTOBER

9.00 Breakfast

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- 10.00 Briefing by IJP Alumni
- Rob Davies,**
Daily Telegraph (Alumnus of 2006)
- Ulrike Hesse,**
Bayerischer Rundfunk (Alumna of 2006)
- 12.30 Informal lunch
- 14.00 Presentation of the workshops,
followed by discussion
- 19.00 Reception
- 20.00 Dinner, with keynote speech
»The Power of the media
revisited: Guess how different
we are!«, by
- Dr John F Jungclaussen,**
London Correspondent, Die Zeit

MONDAY • 29 OCTOBER

- 7.30 Breakfast
- 8.30 Coach transfer to
BMW Group plant Oxford
- 9.45 Arrival at:
Gate 5, Reception,
Oxford OX4 6NL
- 10.00 Guided tour of BMW plant,
followed by lunch
- 13.30 Coach-transfer to central Oxford

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- 14.00 Discussion: »The state and the fate of our profession«, with **John Lloyd**,
Director of Journalism,
Reuters Institute for the Study of Journalism
- at: Department of Politics and International Relations,
University of Oxford,
13 Norham Gardens,
Oxford OX2 6PS
- 15.30 Discussion: »Is God a delusion?«, with **Richard Dawkins**,
Charles Simonyi Professor for the Public Understanding of Science
- at: Seminar Room,
Oxford University Museum of Natural History,
Parks Road, Oxford OX1 3PW
- 16.30 Departure from Oxford
- 17.30 Check-in at:
The Cumberland Hotel
Great Cumberland Place,
London W1A 4RF
Tel: 0870 333 9280 , Fax: 0870 333 9281
- 18.00 Arrival at Lord Weidenfeld's home
- 18.15 Tea and discussion with **The Lord Weidenfeld of Chelsea**,
Publisher and Columnist,
Name-patron of the programme
- 20.00 Informal dinner
at: St John Bread and Wine,
94-96 Commercial Street,
London E1 6LZ

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TUESDAY • 30 OCTOBER

- 8.00 Breakfast
- 9.45 meeting at:
The Carlton Club, (NB Jacket and tie is required)
69 St James's Street,
London SW1A 1IP
- 10.00 Discussion: »Did things really
get better? 10 Years of New
Labour in power«, with **Melanie Phillips,**
Columnist, Daily Mail
at: The Macmillan Room
- 11.00 Discussion: »The Blair
Revolution Revisited«, with **Roger Liddle,**
Vice-Chairman, Policy Network
at: same venue
- 12.00 Pre-lunch drinks in the Drawing Room,
followed by working-lunch on
»Britain and Europe«, with **John Peet,**
Europe Editor, The Economist
- 14.00 Discussion with **Jim Murphy MP (Labour),**
Minister for Europe
at: The Foreign and
Commonwealth Office,
India Office Council Chamber,
King Charles Street,
London SW1A 2AH
- 15.30 Discussion: »Defence of the
Realm in the 21st century«, with **Lord Guthrie of Craigiebank,**
former Chief of the Defence Staff
at: The House of Lords,
Room 2A, Committee Corridor,
House of Lords, London SW1

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16.30 Discussion: »What went wrong in
Iraq?«, with

Colonel Tim Collins,
former Commanding Officer
of the Royal Irish Regiment

at: same venue

20.00 Informal dinner at:
The Union Club,
50 Greek Street,
London W1D 4EQ

WEDNESDAY • 31 OCTOBER

8.00 Breakfast

9.15 Meeting at:
The Observer,
Herbal Hill, London EC1R 5ER

9.30 Discussion: »How Conservative
is New Labour?«, with

Simon Jenkins,
Columnist, The Guardian, Sunday Times

10.30 Discussion with

at: The Guardian,
119 Farringdon Road,
London EC1R 3ER

Alan Rusbridger,
Editor, The Guardian

11.30 Transfer to:
The House of Lords, London SW1
(St. Stephen's Entrance)

12.00 Discussion: »The rational case
against Europe«, with

at: Room 2A, Committee Corridor,

Trevor Kavanagh,
Associate Editor, The Sun

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- 13.00 Lunch with **Adam Boulton,**
Political Editor, Sky News
- In the Peers' Dining Room,
House of Lords
- 16.00 Panel-Discussion on: »Can
greed be green? The business
of climate change«, with **Lia Abady,**
The Man Group
Patrick Birley,
CEO, European Climate Exchange
Martyn Williams,
Friends of the earth
- at: Committee Room 4, HoL
- 18.30 Transfer to:
The German Residence
22 Belgrave Square,
London SW1X 8PZ
- 19.00 Briefing by **H.E. Wolfgang Ischinger,**
German Ambassador,
Co-patron of the programme
- followed by pre-dinner reception
- 20.00 The 9th Alumni Dinner of
The George Weidenfeld Bursary,
hosted by the German Ambassador
- With keynote-speech on
»The Price and the return of
Investing in the Media«, by **David Montgomery,**
Mecom Group

End of the CONFERENCE in UK

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AGENDA of the CONFERENCE in GERMANY

THURSDAY • 1 NOVEMBER

5.30 Coach transfer from The Cumberland Hotel
to London Heathrow Airport

7.00 Flight BA 0990 to Berlin

9.45 scheduled arrival at Berlin Tegel Airport

Transfer to central Berlin

10.30 Check-in at:
Radisson SAS Hotel,
Karl-Liebknecht-Str. 5, 10178 Berlin
Tel. 030 23828 0

12.15 Meeting on Museumsinsel,
(Entrance: Pergamon-Museum)

12.30 Guided tour of Neues Museum and
surroundings, followed by briefing on
the architectural master-plan by
David Chipperfield

Dr Matthias Henkel,
Head of Corporate Communications,
Staatliche Museen zu Berlin

14.15 Working-lunch on »The economic
implications of Federalism«, with

Erik R. Fasten,
Humboldt University Berlin

At: Restaurant of Bode Museum

16.00 Meeting at: The British Embassy,
Wilhelmstraße 70, 10117 Berlin

Guided tour and briefing by

Susan Speller,
Head of Press and Public Affairs

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20.00 Dinner with **Ulrich Deppendorf,**
Editor, ARD Hauptstadtstudio

Keynote on »The future of
Public Service Broadcasting
in Germany«

at: Restaurant Borchardt,
Französische Straße 47, 10117 Berlin

FRIDAY • 2 NOVEMBER

8.00 Breakfast

8.45 Meeting at: Deutscher Bundestag,
Dorotheenstraße 101, 10117 Berlin

9.00 Discussion: »The future of the Greens –
in an increasingly environmentally
conscious world«, with

Omid Nouripour MdB (Greens),
Member of the party executive;
Member of the European Committee

at: Jakob-Kaiser-Haus, room 1.513

10.00 Panel-Discussion: »The ongoing
quarrel in the Grand Coalition«, with

Vito Cecere,
Federal Ministry of Labour and Social Affairs
Dr Mark Speich,
Director of Strategic Policy Planning,
CDU/CSU Fraction in the Bundestag

at: Jakob-Kaiser-Haus, room 5.228

11.30 Briefing on »Sleaze and Greed
in Germany«, with

Dr Christian Humborg,
General Director Transparency International

followed by lunch

at: Die Eins Restaurant,
Wilhelmstraße 67a, 10117 Berlin

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- 12.45 Meeting at Deutscher Bundestag,
Wilhelmstraße 68, 10117 Berlin
- 13.00 Discussion: »The Party Summit
revisited: Does the SPD know
where it is going?«, with **Olaf Scholz** MdB (SPD),
Government whip leader
- 14:15 Meeting at Bundeskanzleramt
(Federal Chancellery),
Willy-Brandt-Straße 1, 10117 Berlin
- 14.30 Briefing by **Dr Christoph Heusgen**,
Foreign Policy and Security Advisor to
the Chancellor Angela Merkel

followed by discussion
- 15.45 Meeting at: The Foreign Ministry,
Werderscher Markt 1, 10117 Berlin
- 16.00 Briefing by **Bernhard Schlagheck**,
Member of the planning staff
Jürgen Schnappertz,
Member of the planning staff

followed by discussion
- 20.00 Informal final dinner at:
Weltrestaurant Markthalle,
Pücklerstraße 24, 10117 Berlin
- 23.00 final drinks at:
The Rum Trader,
Fasanenstraße 40, 10719 Berlin

End of the CONFERENCE in GERMANY

THE GEORGE WEIDENFELD BURSARY

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IJP (Weidenfeld) · Postfach 310746 · 10637 Berlin · Deutschland

Director: Peter Littger

Weidenfeld Committee: Hans Kundnani (UK) · Daniel Mitrenga (Germany)

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