

IJP

INTERNATIONALE JOURNALISTEN-PROGRAMME

**BRITISH-GERMAN
JOURNALISTS' CONFERENCE**

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**DEUTSCH-BRITISCHE
JOURNALISTENKONFERENZ**

2000

21 October – 28 October
Wilton Park (Sussex), London, Berlin

UNDER THE PATRONAGE OF

H.E. Her Majesty's Ambassador of the United Kingdom
to the Federal Republic of Germany

H.E. The Ambassador of the Federal Republic of Germany
to the Court of St. James

BRITISH-GERMAN JOURNALISTS' CONFERENCE

21 October – 28 October 2000

in Wilton Park (Sussex), London, Berlin

AGENDA

21 OCTOBER - SATURDAY

- 12.00 meeting at: The Radisson VANDERBILT Hotel
68-86 Cromwell Road
London SW7 5BT
Tel 020.7761.9000 · Fax 020.7761.9003
- depart for Wilton Park by coach
- 14.00 arrival at: Wiston House/Wilton Park
Steyping
West Sussex BN44 3DZ
Tel 01903.815020
- buffet lh
- 15.30 introduction to the conference
Peter Littger, IJP
Richard Edgar, IJP
- introduction of the participants
- coffee break
- 17.00 workshops
- A day – a world away**
- British and German Newspapers stripped bare**
- 19.30 reception
- 20.00 speech
- Please, mention the War!**
- The Myths of British-German Relations**
Prof. Richard Evans, University of Cambridge
- followed by dinner

22 OCTOBER • SUNDAY

- 10.00 breakfast
11.00 presentation of workshop-topics
13.00 lunch
15.00 discussion

Tales from abroad:

Reporting Germany and UK

Naomi Goldsmith (BBC/Deutsche Welle)

Dr. Yacin Hehrlein (ZDF Studio London)

Terry Stiasny, (former BBC Berlin/Brussels)

- 19.00 informal lunch

23 OCTOBER • MONDAY

- 7.00 breakfast
8.30 depart for London by coach
10.00 arrival at: The Radisson VANDERBILT Hotel
68-86 Cromwell Road
London SW7 5BT
Tel 020.7761.9000 · Fax 020.7761.9003
11.00 meeting at: The BBC Westminster Studios
4 Millbank
London SW1

panel-briefing and discussion

The Art of Spinning:

Is British Politics sacrificing substance for spin?

Gregor MacKay, director Media Strategy

Matthew Taylor, director Institute of Public

Policy Research

Scarlett MacGwire, media consultant

Jeremy Brown, director Edelman PR

Michael White, political editor, The Guardian

- 13.00 meeting at: The Atrium Restaurant
in BBC Westminster Studios, Millbank
speech
Europe: Two Speed, Multi-Speed or Free-for-all?
William Horsley, BBC
European Affairs Analyst
followed by lunch
- 14.00 meeting at: The Palace of Westminster
visit to the House of Commons
- 15.00 meeting at: The BBC Westminster Studios (s.a.)
briefing and discussion
A German prescribes health policy for Britain
Gisela Stuart MP, Minister of Health
- 16.00 same venue
panel-briefing and discussion
Pulling up the Drawbridge
– will Public Pressure bar the door?
Mathew Gullick, Conservative Party
Nick Hardwick, head of the Refugee Council
Sarah Spencer, director at the Institute of
Public Policy Research
- 18.00 meeting at: Embassy of Federal Republic of Germany
23 Belgrave Square
SW1 London
reception
with alumni and sponsors of the conference,
hosted by **Klaus Burkhardt**, head of the Information
department, in lieu of Ambassador *H.E. Dr. Hans-Friedrich von*
Ploetz (co-patron of the programme)
- 20.00 meeting at: The Union Club
50 Greek Street
London W1V 5LQ

speech

New Labour pains.

Will Blair give birth to a second term in office?

Dennis MacShane MP (Labour)

followed by dinner

24 OCTOBER • TUESDAY

8.30

meeting at: The Reform Club

104 Pall Mall

London SW1

breakfast-briefing and discussion

**KulturClashes – Why UK and German politicians
can't think in the same language**

Lord Skidelsky, Prof. of political economy,

University of Warwick

10.45

panel-briefing and discussion

London vs. Frankfurt

Can there ever be cooperation?

Allan Yarrow, Vice Chairman,

Dresdner Kleinwort Benson London

Dr. Bernd Atenstedt, UK-representative:

German Association of Industrie (BDI)

Matt Huber, head of corporate communication

RMC plc

Judith Mayhew, head of policy committee

City Corporation London

Gottfried von Stauffenberg, COO London

living systems AG/plc

12.00

briefing and discussion

Germany with the Euro and Britain without:

Who is suffering more?

David Childs, Prof. emeritus University of

Nottingham

Evan Davis, economics editor BBC Newsnight

Nick Herbert, Business for Sterling

followed by lunch

15.00 meeting at: More London Bridge

The Pavilion

100 The Queens Walk

London SE1 2JQ

panel-briefing and discussion

Making London fit for the 21st century

– the challenges of urban planning

Prof. Ricky Burdett, director of cities pgr., LSE

Claire Catford, BBC London Live

Jens Christ LLM, London First Centre

Jenny Edwards, director at London Arts

Fred Manson, director Borough of Southwark

18.00 visit to: The British Airways London Eye

Southbank

SE1 London

20.00 meeting at: The Gay Hussar

2 Greek Street

London W1V 5LQ

The Blairisation of World Politics

How Personality is driving out Policy

Lord Watson of Richmond, chairman

Burson-Marsteller Europe

25 OCTOBER • WEDNESDAY

8.30 transfer to: The Sun Newspaper

100 Virginia Street

Wapping

London E981RL

presentation and discussion

The Sun revisited:

Is this the most dangerous tabloid in Europe?

Chris Roycroft-Davies, Executive Editor

- 12.00 transfer to: airport London-Heathrow
- 14.40 LH4577 (arrival 17.00 in Duesseldorf)
LH1687 (arrival 19.10 in Berlin-Tegel)
- 19.30 transfer to: Das Hotel am Gendarmenmarkt
Charlottenstraße 50-52
10117 Berlin
Tel 030.20375-0 · Fax 030.20365-100
- 20.00 meeting at: Senatsbaudirektion
Behrenstraße 42
Raum 107
10117 Berlin

speech

The New Berlin – Is this a capital idea?

*Dr. Hans Stimmann, director of urban
development of the state of Berlin*

followed by dinner

26 OCTOBER • THURSDAY

- 9.00 meeting at: The New British Embassy
Wilhelmstraße
10117 Berlin

briefing and discussion

And now, a word from our sponsor

*H.E. Sir Paul Lever, Her Majesty's
Ambassador to Germany
(co-patron of the programme)*

- 10.30 meeting at: Reichstag, Eingang Süd
Raum IS 014

Two fractions of the governing fraction:

10.45 I. briefing and discussion

EU- and Foreign Policy

concepts for the build-up to 2002

Gernot Erler (SPD) MdB,

deputy leader of SPD fraction

11.30 II. briefing and discussion

Economic concepts for the build-up to 2002

Dr. Norbert Wieczorek (SPD) MdB,

deputy leader of SPD fraction

12.30 meeting at: Restaurant Borchardt's

Französische Straße 47

10117 Berlin

lunch-briefing

And now, a lunch with our sponsor

Dr. Ursula von Langermann,

Bundespresseamt

14.00 meeting at: CDU HQ (Bundesgeschäftsstelle)

CANCELED Klingelhöferstraße 8

10785 Berlin

briefing and discussion

After Kohl, how can the CDU be rebuilt?

The new shepherd of the centre-right sets out

his Strategy to 2002

Ruprecht Polenz MdB, Secretary General CDU

15.30 meeting at: Haus der Wirtschaft

Breite Straße 29

10117 Berlin

panel-briefing and discussion

More than half a century after the war:

Has Germany paid its dues?

Wolfgang Gibowski, spokesman of foundation

"Erinnerung, Verantwortung und Zukunft"

Otto Löffler, Finance Ministry

Bartosz Jalowiecki,

Polish negotiation delegation

17.00

same venue

briefing and discussion

**The re-emergence of right-wing extremism
in Germany – what makes it different from
the rest of Europe**

Prof. Dr. Oskar Niedermayer,

Freie Universität Berlin

Dr. Erado Rautenberg, general public

prosecutor in the state of Brandenburg

Lorenz Korgel, scholar/social worker

19.30

meeting at: Federal Foreign Ministry

Werderscher Markt 1

10117 Berlin

briefing and discussion

**The Marathon Man of German Politics:
Does he go the Extra-Mile?**

Joschka Fischer (B90/G) MdB, Foreign Minister

27 OCTOBER • FRIDAY

8.30

meeting at: Café Mierscheid

Reinhardtstraße 44

10117 Berlin

breakfast-briefing and discussion

A coalition Mischung:

Germany's future leaders redefine party lines

Dr. Hans-Peter Bartels (SPD), MdB

editor of quarterly "Berliner Republik"

Eckart von Klaeden (CDU), MdB

Grietje Bettin (Bündnis90/Die Grünen)

10.30 meeting at: Reichstag · PDS Fraktionssaal
briefing and discussion

Is the East being Left behind?

Angela Marquardt (PDS) MdB

12.30 meeting at: Restaurant Picollo
Reinhardtstraße 44
10117 Berlin

One-day wonder or sustainable development?

The Future of the Greens

*Rezzo Schlauch (B90/G) MdB,
parliamentary fraction leader*

15.00 meeting at: Galerie Kunstwerke KW
Auguststraße
10117 Berlin

Is Berlin becoming a centre for art

— or an artificial centre?

*Beate Barner, Kunst-Werke e.V.
institute for contemporary art
Nicola Kuhn, editor Der Tagesspiegel
Christian Leber, head of berlin biennale*

19.30 meeting at: British Ambassador's Residence
Höhmannstraße 10
14193 Berlin-Grünwald

dinner with sponsors of the programme and with
representatives of various Embassy-departments
hosted by H.E. *Sir Paul Lever*

28 OCTOBER • SATURDAY

10.00 meeting at: Hotel am Gendarmenmarkt
Room Fraxinus 1+2

breakfast and feedback-session

12.00 end of conference

**The 14th British-German Journalists' Conference
is the official induction meeting
of the British-German Journalists' Bursary 2000**

**IJP would like to thank the following organisations for their
continued support of the British-German Journalists' Programme:**

Foreign and Commonwealth Office, London
Presse- und Informationsamt der Bundesregierung , Bonn
(Press and Information Office of the Federal German Government)
Fazit-Foundation of Frankfurter Allgemeine Zeitung, Frankfurt

Further support was gratefully received from the companies:

Deutsche Börse AG, Frankfurt
RMC Group plc, London
Dresdner Bank AG, Frankfurt
Holtzbrinck Verlagsgruppe GmbH, Stuttgart
Telegraph Group Limited, London
BP Amoco plc, London
KPMG Deutsche Treuhand-Gesellschaft AG, Berlin
AGF Anglo-German Foundation, London
Haniel Foundation, Duisburg
Reemtsma GmbH, Hamburg
Deutsche Post AG, Bonn
Preussag AG, Hannover
Glaxo Wellcome Deutschland GmbH, Hamburg
WestLB, Düsseldorf

The annual British-German Journalists' Conference was established in 1986 after a state visit of Bundespräsident Richard von Weizsäcker to the UK.

Since then, ten British and ten German journalists have come together for a week of discussions and briefings each year with politicians, academics and leaders in business and media.

In 1995, IJP set up its then fourth bilateral exchange programme for journalists, **the British-German Bursary Programme**.

Each year, the programme is a unique career opportunity for ten British and German journalists to explore their areas of interest and expand their professional experience by working for six to eight weeks for a media organisation in the other country.

The bursary amount is £2,000 or 6.500 DM.

Both schemes, the conference and the bursary, are supported by the Foreign and Commonwealth Office (London) and the Bundespresseamt (Berlin) and by British and German companies. Fazit-Foundation of the Frankfurter Allgemeine Zeitung has been the main sponsor of the Conference for many years.

The British-German Journalists' Conference 2000 has convened more than 45 speakers for briefings and background talks. Among the UK speakers were for example William Horsley, Judith Mayhew, Lord Prof Skidelsky, Lord Watson. German speakers were e.g. Joschka Fischer, Rezzo Schlauch, Ruprecht Polenz, Dr. Hans Stimmann.

IJP – Internationale Journalisten-Programme is an association based in Germany and similar to a charitable educational trust. Currently, IJP offers bursary schemes for journalists from Germany, Asia-Pacific, the Netherlands, Latin-America, Northern Europe, South-Africa, the USA and the UK.

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