

IJP  
INTERNATIONALE JOURNALISTEN-PROGRAMME

**BRITISH-GERMAN JOURNALISTS' PROGRAMME  
DEUTSCH-BRITISCHES JOURNALISTENPROGRAMM**

**2001**

**The George Weidenfeld Bursary  
George Weidenfeld Journalistenstipendium**

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**The British-German Journalists' Conference  
Deutsch-Britische Journalistenkonferenz**

**(October – December 2001)**

UNDER THE PATRONAGE OF

**H.E. Her Majesty's Ambassador of the United Kingdom to the Federal Republic of Germany**

**H.E. The Ambassador of the Federal Republic of Germany to the Court of St. James**

IN CO-OPERATION WITH

**Foreign and Commonwealth Office, London**

**Presse- und Informationsamt der Bundesregierung, Berlin**

**THE GEORGE WEIDENFELD BURSARY 2001**

**THE BRITISH-GERMAN JOURNALISTS' CONFERENCE 2001**

MAIN SUPPORTERS

**Foreign and Commonwealth Office, London**  
**Presse- und Informationsamt der Bundesregierung, Berlin**  
(Press and Information Office of the Federal German Government)

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# **THE GEORGE WEIDENFELD BURSARY 2001**

INDUCTION MEETING

## **THE 15th BRITISH-GERMAN JOURNALISTS' CONFERENCE**

**27 October – 29 October 2001**

### HISTORY OF THE CONFERENCE

The British-German Journalists' Conference was established by IJP in 1986 after a state visit of the German President Richard von Weizsäcker to the United Kingdom.

Since then, groups British and German journalists come together each year for a week of discussions and briefings with leading politicians, business people, diplomats, academics and media colleagues.

With IJP setting up the British-German exchange programme in 1995, the Conference became the official induction meeting for the bursary scheme.

# THE BRITISH-GERMAN JOURNALISTS' CONFERENCE 2001

(Official Induction Meeting of the George Weidenfeld Bursary)

## AGENDA

### 27 OCTOBER · SATURDAY

inflights of German participants to the UK

11.00 meeting at: The Radisson VANDERBILT Hotel  
68-86 Cromwell Road · London SW7 5BT  
Tel 020.7761.9000 · Fax 020.7761.9003

depart for Wilton Park by coach

13.00 arrival at: Wiston House, Wilton Park  
Steyning BN44 3DZ · West Sussex  
Tel 01903.815020 · Fax 01903.815931

15.00 "Are we as different as the media we work for?"  
group workshops on national media in Germany  
and in the UK: comparative analysis of leading  
television/radio programmes and broadsheets

19.00 reception,  
followed by informal dinner

### 28 OCTOBER · SUNDAY

8.00 breakfast

10.00 presentation of the media workshops

14.00 discussion with programme alumni:  
**Lucy Ward** (1999),  
The Guardian, Westminster Correspondent  
**Titus Kroder** (1998),  
Financial Times Deutschland, London Correspondent  
**Naomi Goldsmith** (1999),  
BBC World/Deutsche Welle (Köln), senior producer

19.00 reception, followed by dinner with keynote speech:  
"Two countries waiting for reforms – at very different ends"  
**Thomas Kielinger,**  
Die Welt, London Correspondent

## 29 OCTOBER · MONDAY

7.30 breakfast,  
depart from Wiston House to London

11.00 arrival at: The Radisson VANDERBILT Hotel

13.00 lunch at: The House of Commons  
The Astor Suite · 1 Parliament Street

with keynote speech:  
"The Politics of being at War"

**Donald Anderson MP,**  
Chairman of the Parliamentary  
Select Committee on Foreign Affairs

15.00 meeting at: The German Embassy  
23 Belgrave Square · London SW1X 8PZ  
briefing by **Dr. Hans-Friedrich von Ploetz,**  
German Ambassador, co-patron of the programme

16.00 panel discussion:  
"Know your Enemy: does winning the war mean conquering the media?"

**Roger Casale MP**  
**David Clark,**  
former special foreign affairs advisor  
to the Secretary of State  
**Gary Younge,**  
The Guardian Columnist  
**Steve Crawshaw,**  
The Independent, Senior Writer

18.00 tea at the Chelsea home of  
**The Lord Weidenfeld of Chelsea,**  
publisher and journalist, name-patron  
discussion

20.00 meeting at: The Union Club  
50 Greek Street · London W1V 5LQ  
dinner with keynote speech:  
"the difficulties and the fun of being a journalist in Berlin"  
**Peter Morgan,**  
Shandwick PR, senior partner,  
former BBC correspondent to Germany

END OF CONFERENCE