

Arthur F. Burns FELLOWSHIP NEWS

A Publication for Burns Fellows, Alumni and Friends



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photo by Victor Holt

Burns Fellows at the German Embassy in July 2004 (see caption on p. 4)

All I ever needed to know I learned at Airlie

By Andrew Wallmeyer

No matter your age, if you stop and think for a minute, I suspect you can still remember your first day of kindergarten. It is almost as if the very day itself is imbued with its own peculiar sort of magic, one that is inextricably on the brain of a five-year-old.

What I remember, however, is the most profound sense of *anticipation* I have ever known. Excitement, fear and curiosity crowded my head in equal measure, all poorly masked by as much bravado as little me could muster.

As I headed to Washington, D.C., to begin my Burns Fellowship, I felt a similar sense of anticipation—at least as well as any adult can—and the excitement, fear and curiosity that went along with it. I suspect the same could be said of other Burns and Kellen fellows.

An inherently curious group by nature, we had already asked anyone we knew

who had been on the program what we should expect. Just as it was when we had asked our elders about kindergarten, their answers were intriguing but somehow unsatisfying. After all, they could tell us nothing about the people with whom we would share the experience, both in Washington and at the assignments that lay beyond. While some fellows had the opportunity to meet each other briefly in the spring, we were essentially a group of strangers when we arrived at orientation.

The one thing we all knew about each other is that selection committees in Ger-

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franklyspeaking

Dear Friends,

Another busy year comes to an end. The U.S. elections provided much news to cover, and to comment on, for journalists on both sides of the Atlantic. Transatlantic relations will certainly not become much easier. Distrust and bad feelings, not to mention public perceptions of each other, will be challenging for all journalists to analyze and explain to their audiences. The network of Burns alums especially will have a responsibility to make sure that we are not misunderstanding each other and sliding into deeper disunity.

It will be a huge task for the U.S. administration to give the European public as well as European media a feeling of partnership and joint interest. This year, German journalists expressed an all-time low level of interest in media fellowships in the United States, which is a message that needs to be taken seriously. Public diplomacy is much needed, and we can only hope this is understood and will be addressed by the power machines in Washington.

In this newsletter you will find excerpts of how this year's fellows, who have all returned safely home, fared in their fellowships. The two Arthur F. Burns Dinners in 2005, the first in New York in February and then in Berlin in early June, will be another forum not only to express opinions but also to mend rifts and continue the transatlantic dialogue. In addition, new research grants, open to all U.S. program alumni, will be a vehicle to provide Germany and the European Union more and better coverage in the U.S. (see page 9).

For now let us all look forward in hope for what lies ahead of us, for both of our countries. I personally wish you all the best for the holiday season and for a happy and healthy new year.

Yours,

Frank-Dieter Freiling



The U.S. Board of Trustees convened for their annual meeting prior to a reception in honor of the 2004 Arthur F. Burns Fellows at the German Ambassador's residence on July 28. From left to right: Phillip C. Zane, Howard A. Tyner, Dr. Frank-Dieter Freiling, Dr. Martin Bussmann, George A. Krinsky, Garrick Utley, Stanford S. Warshawsky, The Hon. Frank E. Loy, The Hon. J.D. Bindenagel. (Present, but not pictured: General Alexander M. Haig, Jr., Ambassador Wolfgang Ischinger, Craig Kennedy, Dr. Donald R. Shanor)

Photos by Victor Holt



At the ambassador's "Berlin Bar": Dr. Martin Bussmann and Martina Nibbeling-Wriessnig, minister-counselor at the German Embassy.



The Hon. Frank E. Loy, Chairman of the Burns Board of Trustees, in his opening remarks introducing the 2004 Burns Fellows.

The Arthur F. Burns Board

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1992

Maria Henson has changed jobs and is now working at The Sacramento Bee.

1993

Michael Behrens, still in Tokyo, was promoted to head of communications for Mitsubishi Fuso Truck & Bus Company. **Matt Marshall** started a blog about Silicon Valley technology start-ups and investing called www.SiliconBeat.com.

1994

Ulrike Langer resumed her freelance journalism career, focusing on the media and media-related topics, after a break to raise her second child. **Robert von Rimscha** left Tagesspiegel in Berlin to become national spokesman for the Freie Demokratische Partei (FDP), Germany's liberal party. After spending the second half of 2004 at ARD's Washington bureau, **Ina Ruck**, together with her new husband, will return to the German network's Moscow bureau in January 2005.



German Ambassador Wolfgang Ischinger, who opened his "Berlin Bar" at this year's Burns reception, discusses artifacts at the bar with Burns alumni Jacob Heilbrunn (left) and Ina-Maria Ruck (both 1994), and Frank-Dieter Freiling.

1995

Matt Johanson is teaching social studies and journalism at Castro Valley High School in the San Francisco Bay Area. He also writes about sports, the outdoors, politics, travel and education for the San Francisco Chronicle, the Los Angeles Times and The San Jose Mercury News, among others.

1996

Karin Kekule (Figge) now co-anchors the main news on Bayerisches Fernsehen, called "Rundschau."

1997

Carter Dougherty left Rwanda to join the International Herald Tribune as its Frankfurt correspondent, covering the Bundesbank

and Deutschland AG. **Volker Weidemann** is the new head of the arts section at Frankfurter Allgemeine Sonntagszeitung, still working out of the paper's Berlin office.



U.S. 2003 Burns Award winner Steven Zeitchik (left) and Andrew Curry, another 2003 alumnus, speak with 2004 Fellow Justin Ewers (right).

1998

VH1's **Warren Cohen** and his wife welcomed another baby daughter, Ruby. **Elisabeth Pongratz** now works for the Berlin bureau of Bayerischer Rundfunk, moving from its headquarters in Munich. **Guy Raz** left London to work as a correspondent for CNN in Jerusalem.

2000

Elina Fuhrman now serves as Trends Editor covering travel and fashion trends for TravelGirl magazine, a new U.S. travel and lifestyle publication for women. She also freelances at Atlanta's NPR station and files regular reports and features for its newscasts. In September, **Anne Marie Kelly** joined the U.S. Treasury Department's Financial Crimes Enforcement Network (FinCEN), the bureau that coordinates measures by regulators and law enforcement to fight money laundering and terrorist financing. **Christine Preston** works in Daytona Beach for the Florida International Festival as their Marketing Director.

2001

Stefanie Mahler is expecting her second child and will move to Vienna in January 2005. **Susanna Ray** has taken a new job covering the European airline industry for Bloomberg Business News. **Allyson Vaughan** is in her second year as a high school teacher in Monk's Head, S.C. **Anar Virji** finished her master's degree program in London in September and has moved to Damascus, Syria, to study Arabic.

2002

Steffi Kammerer will be leaving Los Angeles to report for Der Stern in Hamburg. **Petra Krimphove** left Freiburg for Berlin to study at a European media program at the Free University of Berlin.

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Airlie, continued from page 1

many and the United States felt we deserved to be there. And so we were. Presumably, we had all dutifully done our homework, and the ABCs and 123s of our craft were by now second nature to us. Just as it had been in kindergarten, language would be the biggest challenge for many of us, though some of our more precocious classmates walked through the door ready to read Shakespeare (or Schiller, for that matter).

One by one we made our way to the Embassy Suites Hotel, tired by the trip and sweaty from the muggy southern summer air. Upon checking in we learned that our mysterious benefactors had left us information packets, which might as well have been dangling from the trees in the courtyard like a strange sort of Schultüte, considering how eagerly some devoured the contents later that afternoon. Those of us who read everything learned exactly how well prepared some of our classmates were, and our exhaustive knowledge of their resumes was akin to the greedy, chocolate-stained fingers of a small child with poor impulse control.

School didn't really begin until we assembled as a group for the first time. We made small talk around a large plant in the



The 2004 Fellows outside the main house at Airlie conference center in Airlie, Va.

Perhaps the most illuminating session was with Republican pollster Bill McInturff, who clearly mapped out the political terrain that ultimately came to define the 2004 presidential election, and many of our fellowships along with it. While the strange math of the Electoral College might have been a little more complicated than putting 2 and 2 together, everything seemed easy to digest, including a plate of the Occidental Restaurant's absurdly tasty crab cakes.

As it was with kindergarten, I can't specifically recall much else I learned in class, though I am certain it laid the foundation for everything that followed. For some reason, however, I vividly remember that the playground (otherwise known as "Airlie") was awesome, and I'd go back if I could.

When I reflect upon the whole experience, I am left with a handful of mental snapshots, a lifelong interest in Germany and my fellow classmates, and the sweet memory of anticipation.★



Airlie boys salute their new friendship. From left to right: Henning Hertel, Benjamin Shors, Justin Ewers, Thilo Knott, Bernd Steinle and Lennart Paul.

hotel lobby, trying to make new friends while waiting for a nice lady to take us to the bus that would ferry us around the city for the remainder of the week. Our extended field trip interspersed lectures and discussions with lunches and dinners, leaving just enough time for gym (which substituted exercise bikes for red rubber balls) and snack (which replaced apple juice and graham crackers with beer and pretzels).

A different kind of experience entirely, though every bit as memorable and revealing, took us around the bowels of the Pentagon for a tour and a talk. While I theoretically could tell you how many Starbucks are in the Pentagon (and it's a lot), I am afraid the interests of national security forbid me from doing so. As Lieutenant Colonel Archie Davis III was fond of saying, "I could tell ya", but then I'd have to slit your throat."

Pictured in front page photo (from left to right):

Benjamin Shors, The Spokesman-Review, Spokane, Wash.; Thilo Knott, die tageszeitung, Berlin; Justin Ewers, U.S. News & World Report, Washington, D.C.; Nicola Leske, Reuters, Frankfurt; Noelle Phillips, The State, Columbia, S.C.; Paul Stinson, freelance, Seattle; Robin Mishra, Rheinischer Merkur, Berlin; Andrea Crawford, freelance, New York; Max von Klitzing, NDR, Hamburg; Henning Hertel, N24/Sat1, Berlin; Corinna Emundts, Frankfurter Rundschau, Berlin; Lennart Paul, Welt/Berliner Morgenpost, Berlin; Allison Frost, Oregon Public Broadcasting, Portland, Ore.; Bernd Steinle, Frankfurter Allgemeine Zeitung, Frankfurt; Andrew Wallmeyer, Dow Jones, New York; Julie Siple, Minnesota Public Radio, St. Paul, Minn.; Jennifer Kho, The Argus, Fremont, Calif.; Peter Wuetherich, Agence France-Presse, Berlin; Eva Busse, Financial Times Deutschland, London; Sebastian Rudolph, n-tv, Berlin; Brendan McGarry, The Saratogian, Saratoga Springs, N.Y.; Ulf Meyer, freelance, Berlin.



German 2003 Burns Award winner Steffi Kammerer (right) shares her fellowship experience with 2004 Fellow Nicola Leske. Another 2004 fellow, Eva Busse, is pictured in the background.

2003

As of February 2004, **Andrew Curry** has become the general editor of Smithsonian magazine, covering history, archaeology and general interest topics.

2004

Ulf Meyer married Tokyoite Mao Meyer (formerly Mao Ide) on June 4, less than two months before embarking on his Burns fellowship at the end of July. Returning from his AFB fellowship, **Sebastian Rudolph** switched from n-tv to Bayerischer Rundfunk's Berlin bureau. ★

New Book Releases

Tatjana Gräfin Dönhoff (1989) recently published her second book "Weit ist der Weg nach Westen" (Nicolai), on the 60th anniversary of millions of Germans fleeing Germany's former provinces east of the current German-Polish border. Following her grand aunt's escape route, Dönhoff's travel reportage includes interviews with Germans and Polish living in the region now. Another recent publication includes **Elisabeth Niejahr's** (1992) book "Alt sind nur die anderen. So werden wir leben, lieben und arbeiten" (S. Fischer). **Marko Martin** (1994) published a new book, "Sommer 1990," a diary about arriving in the West from East Germany in 1989 (DVA). **Matt Johanson's** (1995) book about former members of the San Francisco Giants will be released in March 2005 by Sports Publishing LLC of Champaign, Ill. "Giants, Where Have You Gone?" tells the stories of former players including Willie Mays, Willie McCovey, Juan Marichal and Jack Clark and their lives after playing baseball, from federal prison to the Hall of Fame. **Steve Kettmann** (1999) published his first book "One Day at Fenway" in August, which tells the story of a single game between the Red Sox and Yankees by following a wide cast of characters throughout the day. **Jay Weinstein** (1999) is currently working on his third book, "The Ethical Gourmet," a book about environmentally sound sources of fine food, scheduled for publication in spring 2006. Drawing on his 17-year career as professional chef, Weinstein also serves as Executive Editor of Kitchen & Cook, the food magazine of The Culinary Institute of America. **Oliver Becker** (2000) announced the forthcoming book version of his documentary "Muti Murder – the dark side of occult belief system in Africa," which premiered on Europe's ARTE in October 2004 and on the Sundance Channel in the U.S. one month later.

Please visit www.icfj.org/burnsbooklist.html for a list of all books published by Burns program alumni

2004 Burns Journalism AWARD

The Foreign Minister of the Federal Republic of Germany and IJP award two journalism prizes of \$1,000 each for the **best published article or broadcast radio/video segment** produced by current or former Arthur F. Burns Fellows.

One entry from Germany and one from the United States will be selected. The entry must be written or produced in calendar year 2004 and focus on relations between the United States and Germany or on a topic in either country.

In addition, there is a special prize for the **best commentary** on German-American or transatlantic relations published or aired by any journalist in Germany during 2004, which is also awarded by the German Board of Trustees at the Burns Dinner in Berlin in June 2005.

The deadline for this year's entries is **January 30, 2005**.

Send entries to:
Arthur F. Burns Award
Internationale Journalisten Programme (IJP)
Postfach 1565
61455 Königstein/Ts.
Germany



Save the Date

Arthur F. Burns Dinner and Lecture

Wednesday, Feb. 16, 2005
Reception: 7 pm • Dinner & Speeches: 7:30 pm

Goldman Sachs
85 Broad Street • New York City

Speakers

Madeleine Albright
former U.S. Secretary of State
Wolfgang Ischinger
German Ambassador to the United States

for more information, contact:
Mario Scherhauser: (202)349-7609 or burns@icfj.org

“I had come to Germany with a project in mind that was better suited to a yearlong than a two-month fellowship. But now I have the grounding and the contacts to continue to pursue this topic, for which I am enormously grateful. This notion of coming away more curious than when I began summarizes the entire experience quite well: it leaves you much smarter, much richer, but also painfully aware of how much more you want to learn about Germany.

...

The stylistic differences between American and German journalism taught me quite a lesson. German journalism tends to rely much less on live—or even original—quotes. We Americans quote at almost too great of a length, German colleagues told me. We keep our opinions out of our copy; Germans realize—wisely, I would say—that pure objectivity is impossible, so they believe stating your position openly makes for better journalism. After writing my first piece, for instance, my editor instructed me to put more of my own opinion into the story. This is a hard transition to make for an American journalist who has been taught the sacredness of objectivity, but it was also an exciting exercise that pushed me as a writer and made me think more critically about the virtues and limitations of each method.

...

I endeared myself to more than a few Berliners by saying it was a better city than New York, and that wasn't mere flattery. Berlin has the art, music, architecture, food, history, nightlife, ethnic diversity one wants in a world-class city, but the ease, beauty and grace of the best small towns. Its hippest districts—for the most part—lack the pretensions of its New York counterparts, yet offer the same cultural enticements.”

—**Andrea Crawford**, freelance journalist, New York City
Hosted by die tageszeitung, Berlin

“In my second week at Die Welt, I sat in on a police-corruption trial, spent two hours talking to a Kuwaiti cabdriver who'd fled to Germany when

Fellowship *impressions*

his country was invaded in 1991, and interviewed a Chinese woman at the East Side Gallery who'd also recently moved to Germany and was taking her seven-year-old daughter to visit the Wall for the first time.

...

Almost daily, I had talks with other reporters that left me with that sweet sense of finally grasping some subtle difference between our two cultures. Why is it, after all, that Berliners on bicycles always stop at traffic lights—something Americans almost never do—but the “orderly” and “obedient” Germans almost never wear helmets, which Americans never leave home without?

...

The Burns [fellowship] certainly reignited my fire for writing and reporting, and I know the new perspective it has given me will only help me in my career.”

—**Justin Ewers**, U.S. News & World Report, Washington, D.C.
Hosted by Die Welt, Berlin



“Ozapft is!” (Traditional announcement of first tapping of beer at Germany's Oktoberfest in Munich.) From left to right, Andrew Wallmeyer, Justin Ewers and Benjamin Shors share a “Mass” beer at Munich's “Wiesn.”



“I ended up learning a good amount about working as a business journalist in Germany. I learned about the sacredness of embargoes, the rites of dealing with German public relations, the difficulties of dealing with companies with no public relations, the phenomenon of companies releasing an earnings report and going to lunch.

...

The relief I had felt when I realized I could understand German after all, gradually turned into a confidence I never expected I would feel [when] interviewing in another language. At my new job at Red Herring magazine in California, I have already used German several times, and have been assigned the automotive beat – among others – at least partly because of my experience in Germany.”

—**Jennifer Kho**, The Argus, Oakland, Calif.
Hosted by Dow Jones, Frankfurt

“And as if [“The Nightly Business Report”] had decided to start my time with them with something very special, the first interview I accompanied led us right into the middle of the heart of the

US-American money matters: the Federal Reserve Board.

...

In the conference room of the board, a very impressive room, there was this chair with a name on it, Alan Greenspan. To sit in this chair feels quite comfortable. I also was able to marvel at a huge oil-painted portrait of Arthur F. Burns hanging on the wall of the conference room in a row with all former members of the board.

...

It was not a time of a high professional output but it was a time of extremely high personal input and insight into the U.S.-American society. So for me the time in the U.S.A. with the Burns Fellowship was a precious time full of priceless experiences. A big help to make it a success has been the warmth and friendliness with which the American workmates at NBR treated me all the time."

—**Max von Klitzing**, NDR, Hamburg
Hosted by "The Nightly Business Report," Washington, D.C.



NDR's Max von Klitzing, hosted by "The Nightly Business Report" in Washington, D.C., holds a mock stand-up in front of the White House.

"The Arthur F. Burns Fellowship, which has been one of the best professional experiences of my career, provided myriad professional and cultural benefits, from covering the European Central Bank in Frankfurt to improving my German-language skills to talking politics with fellows travelers in a youth hostel in Berlin. The heart of the experience was about garnering new found perspectives while pursuing fresh and exciting journalistic challenges. The time abroad provided

"I will never forget my encounters with Secretary of State Colin Powell (bottom right), National Security Advisor Condoleezza Rice (at right), former Secretary of State Madeleine Albright (bottom left), and powerful Senator John McCain – all these moments were and will always be very special."

— **Henning Hertel**, N24/Sat1, Berlin; Hosted by ABC's "Nightline" and "This Week," Washington, D.C.



me with a new look at American news media coverage, enabling me to better discern the sometimes subtle, sometimes glaring differences in German international coverage of world politics, particularly in broadcasting. For example, it was interesting to see stories—including some from Iraq—receive significant play on cable news networks in Germany like n-tv, CNN International and BBC World, but not on U.S. sister stations.

...

Of great personal satisfaction, the fellowship provided me with the opportunity to cover stories that I simply wouldn't have been able to in the States—on high-profile topics ranging from the war in Iraq to monetary policy changes in the European Union. Above all, the program underscored for me the importance of perspective in journalism, and to always tell the most complete and accurate story to readers.

...

I think professional opportunities like this are truly what help to promote positive transatlantic relations, better cultural understanding and more mature perspectives on the impact and role of news media."

—**Brandan McGarry**, The Saratogian, Saratoga Springs, N.Y.
Hosted by Reuters, Frankfurt

"What impressed me most about American journalism, as I experienced it at the Oakland Tribune, was that even with a medium-size newspaper, where I counted 14 reporters at the desk I was assigned to, their credo was investigative journalism. Up to three reporters were given the freedom to report exclusive, in-depth news. During my time there, the paper published a series about faulting homeland security in California and about abuses in care facilities, for which I was able to contribute with research.

...

continued on page 8



Hosted by the San Francisco Chronicle, Ulf Meyer, a freelance journalist specializing in writing about architecture, poses in front of the Golden Gate Bridge.

Fellowship Impressions, continued from page 7

I'm convinced that this fellowship was extremely valuable for me. For the first time I had the feeling [of being] a foreign correspondent, for the first time I published articles in a foreign language, and I have gained lots of ideas from my American colleagues for my daily work back home."

—**Lennart Paul**, Berliner Morgenpost/
Die Welt, Berlin
Hosted by the Oakland Tribune,
Oakland, Calif.

"The German press has much more interest in international news than the U.S. media. In today's global economy and global 'war on terrorism,' the American media needs to pay more attention to news outside its borders. The Stuttgarter Zeitung shared the same circulation numbers as my paper The State. The Stuttgarter Zeitung had reporters across Germany, in other European countries, and in the United States. In comparison, The State has one reporter outside Columbia—a Washington, D.C., correspondent.

...

During my time in Germany, I grew to believe that it is not wise for the American media to turn its back on foreign affairs. South Carolina's own dependence on German business illustrates this point: The state exported \$2.7 billion in goods to Germany in 2003, and German businesses employ more than 20,000 South Carolinians. If the German economy is weak, then it surely affects employment in South Carolina.

...

I was amazed about the passion toward the U.S. presidential election. Almost everyone I met in Germany—from bus drivers to high school students to public relations executives—wanted to talk about it."

—**Noelle Phillips**, The State,
Columbia, S.C.
Hosted by Stuttgarter Zeitung,
Stuttgart

"A funny thing happened during my fellowship: Germans kept asking for my opinion. What do you think of President Bush? Will he win again?"

And by the way, what's the deal with Florida?

...



At Berlin's 'Unter den Linden' Street, east of the Brandenburg Gate, Germans and visiting Americans inquire about "Vote44," an activist group, set by Germans in order to defeat the 43rd U.S. President George W. Bush.

The 2004 elections made this year an exceptional one for the Burns Fellows. German journalists and students seemed to have an insatiable curiosity about the presidential race. Rather than run from it, I embraced the interest. I spoke to a high-school English class, discussing everything from polling to the basis of the Electoral College and the red-blue dichotomy of U.S. politics. At the coffee machine or in the confines of my cubicle, colleagues pinned me down form lengthy and sometimes rancorous discussions of American politics.

...

No one learned more from these talks than I did. The conversations forced me to analyze and sharpen my views on U.S. foreign policy, as well as to listen to a distinctly unique set of views from across the Atlantic. The fellowship gave me a window into the extent to which the Iraq war has damaged America's image abroad, and it led me to question whether Germans realize the impact that Sept. 11 had on Americans."

—**Benjamin Shors**, The Spokesman-
Review, Spokane, Wash.
Hosted by Badische Zeitung, Freiburg

"In two months I experienced the whole spectrum of American politics: from the sophisticated, polished talks of the

political establishment during the orientation week in the hub of Washington, D.C., to the somewhat bleak and toilsome daily routine of campaigning out in the country. To me, getting to know these different perspectives was one of the most rewarding aspects of my fellowship: Learning about recent trends and developments in American politics from well-informed insiders and having the chance to make these theoretical insights come alive through judging them by actual life on the campaign trail."

—**Bernd Steinle**, Frankfurter
Allgemeine Zeitung, Frankfurt
Hosted by the Anchorage Daily News,
Anchorage, Alaska

"I had a good idea of what life in Hamburg would be like, but I had no idea that I would be fielding questions about or absorbing opinions on American foreign policy on almost a daily basis. Every taxi ride. The T-mobile shop. The guitar shop. With the exception of a cab driver from Iran, everyone wanted to know if America had lost its mind.

...

No one in Seattle had any interest in what was going on in Germany, even in the context of the strengthening Euro which is of course, far greater than just Germany. There's a reason why *Weltanschauung* is a German word. 'Frankly, Germany just isn't on our radar,' is one response I got from a Seattle editor."

—**Paul Stinson**, freelance journalist,
Golden Valley, Minn.
Hosted by Hamburger Morgenpost,
Hamburg

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Absolutely European?

Kellen and Burns alumni join IJP for a research trip to Turkey

By Corinna Emundts, Berlin

A group of 11 Burns and Kellen alumni could not have picked a better time to visit Turkey and increase their understanding of what it means for the country to join the European Union. They glimpsed the tension in Ankara and Istanbul shortly before E.U. Commissioner Günther Verheugen recommended to the E.U. Council on Oct. 6 that they should start membership negotiations with Turkey.

Supported by the Körber Stiftung, a German foundation that is engaged in German-Turkish relations, this IJP research trip provided alumni with an inside view of the hopes and fears of E.U. membership in a country that drifts between the Western and Arab world, between religion and laicism, and between tradition and modernity.

Many opinions were written on the issue, and the old reporter's saying turned out to be true for this group of Burns and Kellen alumni: It does make a big difference being

in the field and talking to diplomats, politicians and opinion leaders for several days on the topic. Admittedly, this group saw mostly the modern side of Turkey, limiting its travel to Istanbul and to the capital Ankara, where headscarves are more rare than in Berlin-Kreuzberg with its large Turkish-German immigrant community.

However, facing this upcoming important political event in Brussels, it was helpful to get to know the mindset of the Turkish establishment. Heading to lively Istanbul to talk to journalists and others, the group of German journalists gained invaluable insight into how the Turkish government and opposition promoted themselves: To be Absolutely European.

Even Prime Minister Recep Tayyip Erdogan took time to talk to the German visitors. By coincidence, this briefing became a media-cooperation with yet another Kellen alumnus and Burns Award winner. Tagesspiegel's Christoph von Marschall, who had come from Berlin for only a couple of hours to interview Erdogan, pooled his questions with his fellow alumni, resulting in more time with the busy prime minister for all present.

There was a consensus at the start of discussions: nobody would speak openly against E.U. membership. This was seen as absolutely necessary for the country to move forward. Even those critics who thought that Turkey might not say yes in the end, out of fear that it would not fit into the club, shared this perspective. Furthermore, those who expressed their doubts about Turkey's current readiness for full membership—among them a powerful Jewish CEO, human rights organizations and politicians—they emphasized the positive impact this prospect



Alumni met with Turkish Prime Minister Recep Tayyip Erdogan in Istanbul. From left to right: Sabine am Orde (2001, die tageszeitung, Berlin), Frank Hessenland (2003, Deutsche Welle, Berlin), Stefan Maier (1988, Bayerischer Rundfunk, Munich), Emin Pazarci (Turkish journalist), Jens Eberl (2000, ARD, Munich), Oya Susanne Abali (Deutsch-Türkischer Dialog, Körber-Stiftung), Bernd Riegert (1991, Deutsche Welle, Brussels), Erdogan, Robert von Rimscha (1994, FDP, Berlin), Andreas Tzortzis (2001, Deutsche Welle online, Berlin), Corinna Emundts (Kellen 2004, freelance, Berlin), Dr. Frank-Dieter Freiling (IJP), Martin Halusa (1990, Die Welt, Tervuren, Belgium), Dr. Sascha Lehnartz (2003, FAZ Sonntagszeitung, Munich).

of E.U. membership has had on Turkey already. Minorities hope for more freedom; feminists hope for more equal rights.

The reason there was a united view on the importance of a good start for the membership negotiations is because they fear the consequences that an early rejection by the E.U. could have in the country. The fear is that this would strengthen Islamic radicals in and outside Turkey in their hatred against Western society and slow down reform efforts in Turkish society and the government, or even stop them.

Looking at the irony of the bigger picture, some Europeans are afraid that Turkey's membership would open the European Union to more influence by Muslim extremists. On the other side of this picture are the progressive Turks who want Europe as a protector against extremists from the Arab world. ★

New Travel and Research Stipends Available to Alumni

What: New opportunity for U.S. Burns alumni to receive travel/research stipends to travel to Germany between January 1 and September 30, 2005

Who can apply: U.S. alumni of the Arthur F. Burns Fellowship

Stipend amount and number of available stipends: The number of awards depends on the number and length of selected projects. Stipend winners will be selected by a review board consisting of a member of the U.S. Board of Trustees and representatives of ICFJ and IJP.

How to apply: Send a detailed outline of research/reporting project in Germany, including cost estimate; medium and style (newspaper, radio, television, online; feature or investigative news, etc.); projected date and outlet for publication/airing; and confirmation of interest by media organization; to:

The Arthur F. Burns Fellowship
c/o International Center for Journalists (ICFJ)
1616 H Street, NW, Third Floor
Washington, DC 20006
E-mail: burns@icfj.org

These stipends are intended for special projects, which will enhance the view of Germany and/or transatlantic relations in general. They are not intended to save costs for U.S. media outlets to send reporters overseas. There is no application deadline, and selection of approved proposals will be ongoing throughout the year.

Fellowship Sponsors

The Arthur F. Burns Board of Trustees in the United States and Germany acknowledge with gratitude the support of the following organizations and individuals who have made the Arthur F. Burns program possible for 2003/04.

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The German portion is funded by a combination of grants from the private sector, foundations and government agencies.

About the Arthur F. Burns Fellowship

Named in honor of the late former U.S. ambassador to the Federal Republic of Germany and former Federal Reserve Board chairman, the Arthur F. Burns Fellowship Program fosters greater understanding of German–U.S. relations among future leaders of the news media.

The Burns program was established in 1988 in Germany by the Internationale Journalisten-Programme (formerly the Initiative Jugendpresse) and was originally designed for young German journalists. In 1990, the fellowship expanded to include American journalists, making it a true exchange.

Each year 20 outstanding journalists from the United States and Germany are awarded an opportunity to report from and travel in each other's countries. The program offers 10 young print and broadcast journalists from each country the opportunity to share professional expertise with their colleagues across the Atlantic while working as "foreign correspondents" for their hometown news organizations.

Fellows work as part-time staff members at host newspapers, magazines and radio and television stations. In addition to covering local news, fellows report on events for their employers back home, while learning more about their host country and its media.

This competitive program is open to U.S. and German journalists who are employed by a newspaper, news magazine, broadcast station or news agency, and to freelancers. Applicants must have demonstrated journalistic talent and a strong interest in U.S.–European affairs. German language proficiency is not required, but is encouraged. The program is administered jointly by:

International Center for Journalists

1616 H Street, NW • Third Floor • Washington, DC 20006
Tel: (202) 737-3700 • Fax: (202) 737-0530
E-mail: burns@icfj.org • www.icfj.org



ICFJ, a nonprofit organization dedicated to improving journalism worldwide, solicits U.S. applicants for the program, organizes the selection process, helps participants prepare for the fellowship, arranges the U.S. attachments for the German participants, and organizes a joint meeting in Washington with the German journalists. Interested U.S. journalists should contact ICFJ for program information or an application (deadline: March 1, 2005).

Internationale Journalisten-Programme (International Journalists' Program)

Postfach 1565 • 61455 Königstein/Ts. • GERMANY
Telephone: (06 174) 7707 • Telefax: (06 174) 4123
E-mail: Freiling.F@zdf.de • www.ijp.org/afburns



IJP is a nonprofit organization of German journalists founded in 1981 and dedicated to advancing the interests of media professionals and the public they serve. IJP supports promising young talent, furthering the international exchange of ideas among opinionmakers and encouraging the flow of information between people in key positions and the media. IJP runs eight fellowship programs similar to the Burns Fellowship. German journalists should contact IJP for information or an application (deadline: Feb. 1, 2005).

THE ARTHUR F. BURNS FELLOWSHIP PROGRAM

— APPLICATION FORM — FOR U.S. APPLICANTS

PLEASE TYPE OR PRINT. APPLICATION DEADLINES: FOR GERMAN APPLICANTS: FEBRUARY 1, 2005. FOR U.S. APPLICANTS: MARCH 1, 2005.

I - PERSONAL DATA

NAME

DATE OF BIRTH

CITIZENSHIP

CURRENT EMPLOYER

CURRENT POSITION

BUSINESS ADDRESS

TELEPHONE

FAX

E-MAIL

HOME ADDRESS

TELEPHONE

FAX

E-MAIL

II - EMPLOYMENT EXPERIENCE (BEGIN WITH PRESENT POSITION)

1. ORGANIZATION

DATES

POSITION AND DUTIES

2. ORGANIZATION

DATES

POSITION AND DUTIES

3. ORGANIZATION

DATES

POSITION AND DUTIES

4. ORGANIZATION

DATES

POSITION AND DUTIES

III - EDUCATION

(BRIEFLY LIST ANY HIGHER EDUCATION DEGREES, INSTITUTIONS AND DATES)

IV - INTERNATIONAL EXPERIENCE

(Briefly describe any overseas work or travel abroad, including all previous travel to Germany.)

V - GERMAN LANGUAGE SKILLS

Applicants are not required to be proficient in the German language but those with German language proficiency sufficient enough to work as a journalist in a German newsroom are given preference. Please rate your German language skills by circling the appropriate response):

| | | | | |
|------------|------|----------|------------|--------|
| READING: | NONE | BEGINNER | PROFICIENT | FLUENT |
| WRITING: | NONE | BEGINNER | PROFICIENT | FLUENT |
| SPEAKING: | NONE | BEGINNER | PROFICIENT | FLUENT |
| LISTENING: | NONE | BEGINNER | PROFICIENT | FLUENT |

VI - PROFESSIONAL & PERSONAL GOALS AND INTERESTS

(On a separate sheet, briefly explain why you should be selected for this fellowship and describe any special issues or topics you wish to explore during this program.)

VII - AGREEMENT TO PROGRAM CONDITIONS

There is a great deal of opportunity for individual initiative in this fellowship program, but there are several minimum expectations to which participants are asked to adhere. If you wish to be considered for this program, please read and sign the agreement below. If selected to be an Arthur F. Burns Fellow:

I agree to foster and endorse the overall goals of the program, which are to increase awareness and knowledge of Germany and to promote closer and lasting personal contacts with my professional counterparts in Germany.

I understand that this is a professional training program in which work is required. If selected for this fellowship, while I am affiliated with a German news organization selected by the sponsors, I agree to work for approximately half of the time on news coverage for my home news organization. Furthermore, I agree to work and/or observe journalism practices in Germany for approximately half of the time at the host news organization, serving, in effect, as a temporary staff member. For broadcast journalists, I understand that the fellowship does not guarantee the availability of technical crews and equipment. However, fellows can make private arrangements whenever possible. I also understand that, although I may want to work in a particular region or city in Germany, my preferences will be considered but not guaranteed.

I agree to participate in a group orientation in Washington, D.C., beginning on July 26, 2005, prior to my departure for Germany.

I agree to provide, by November 1, 2005, a written report to the Fellowship administrators about my European experience.

I understand that the program sponsors/administrators agree to provide me with a stipend of \$4,000 and a travel allowance of \$1,000, which is expected to cover my transportation to and from Germany and my basic living expenses. In addition, if I may require some German language instruction prior to the fellowship to increase my proficiency, the sponsors will help fund such instruction, up to \$500.

Because the purpose of the program is to enhance understanding between journalists in the U.S. and Germany, all travel, personal and professional, undertaken during the fellowship period is restricted to Germany unless approval has been granted in advance.

I agree to state my qualifications accurately in the application process, particularly in regard to proficiency in the German language.

I have read and agree to adhere to the above guidelines if I am selected for the Arthur F. Burns Fellowship.

Applicant's Signature _____ Date _____

How did you hear about the Burns Fellowship? _____

Send your application package to The Arthur F. Burns Fellowship, c/o International Center for Journalists, by March 1, 2005. Please include five copies of the following:

- An up-to-date curriculum vitae.
- Three samples of recent work as they appeared in print or were broadcast (home-use audio cassette and NTSC videotape formats only please).
- A letter of recommendation from your direct supervisor.