The programme is financed by:

Federal Foreign Office

Digital Communication Lab for Exchange between Research and Media

13 – 14 May & 20 – 21 May 2022, Virtual Event

The New Global – Cooperation for the Future

Without sharing ideas, goods and common human values around the world, our lives would be much poorer and even endangered. The global movement of people, raw materials and innovations changed our lives for the better and continues to do so. Yet, the pandemic, political upheaval, and resource dependencies pose new challenges to the idea of a collaborative international community. They are reminding us that resources are finite, and the global community is vulnerable, raising the question as to what the future of globalisation and exchange will look like.

What lessons can be learned from current crises? How can goods and ideas be shared globally in a sustainable, fair and more secure way? What opportunities are inherent in digital infrastructures and services? How should we envision human mobility, work and migration? How can we respond to increasing political isolationism and nationalist ideologies?

The fifth Communication Lab wants to explore the future of global exchange in its political, social, economic, and ecological dimensions. Science and the media can point the way to innovative approaches and best practices for our future global community.
Preliminary Programme

13 May 2022

09:00 Welcome
Stephanie Siewert, Alexander von Humboldt Foundation
Martina Johns, International Journalists’ Programmes

09:10 Official Opening
Vito Cecere, German Federal Foreign Office
Judith Wellen, Alexander von Humboldt Foundation

09:45 Meet & Mingle / Practical Exercises

11:20 Alumni Talk
Lise Josefsen Hermann and Eduardo Queiroz Alves

11:45 Goals and Expectations

12:00 Break

13:00 Match-Making Tandems and First Get-Together

14:00 Break

14:15 Keynote: Good/Bad Science Communication
Alok Jha, The Economist

15:00 Food for Thought: Cross-Cultural Collaboration
Alumni ComLab#4: Alexandra Eul and Priya Goswami

15:30 Brainstorming: Potentials and Challenges of Science-Media Cooperation
Input: Annegret Burkert, Science Media Center Germany

16:15 Closing

The times indicated refer to CEST (Central European SummerTime)
14 May 2022

10:00  Warm-Up

10:15  Forum: The Future of Globalization
      Migration: Steve Tonah, University of Ghana
      Resources: Thorsten Wagener, University of Potsdam
      Discussion

11:00  World Café: Narratives for the Future

12:00  Break

13:00  Regional Reports /Tandem Work

14:00  Forum: The Future of Science Journalism
      Mariette DiChristina, College of Communication, Boston University

14:30  Tandem Work

16:30  Closing

20 May 2022

9:45  Welcome

10:00  Keynote: What We Owe Each Other
      Baroness Minouche Shafik, London School of Economics

11:00  Break

11:15  Workshop: Multimedia Storytelling (including lunch break)
      Jens Radu, DER SPIEGEL
      Examples of Multimedia Storytelling
      Wella Andany, CNN Indonesia

13:45  Food for Thought: Science Communication – A Survey of Formats
      Rebecca Winkels, Wissenschaft im Dialog

14:20  Tandem Work

15:30  Keynote: From Global Crisis to a Better World
      Ian Goldin, Oxford Martin School, University of Oxford

16:30  Feedback and Closing
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<td>Shada Islam, New Horizons Project</td>
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