



Digital Communication Lab for Exchange between Research and Media

13 – 14 May & 20 – 21 May 2022, Virtual Event

The New Global – Cooperation for the Future

Without sharing ideas, goods and common human values around the world, our lives would be much poorer and even endangered. The global movement of people, raw materials and innovations changed our lives for the better and continues to do so. Yet, the pandemic, political upheaval, and resource dependencies pose new challenges to the idea of a collaborative international community. They are reminding us that resources are finite, and the global community is vulnerable, raising the question as to what the future of globalisation and exchange will look like.

What lessons can be learned from current crises? How can goods and ideas be shared globally in a sustainable, fair and more secure way? What opportunities are inherent in digital infrastructures and services? How should we envision human mobility, work and migration? How can we respond to increasing political isolationism and nationalist ideologies?

The fifth Communication Lab wants to explore the future of global exchange in its political, social, economic, and ecological dimensions. Science and the media can point the way to innovative approaches and best practices for our future global community.

The programme is financed by:



Federal Foreign Office

Preliminary Programme

The times indicated refer to CEST
(Central European SummerTime)

13 May 2022

- 09:00 **Welcome**
Stephanie Siewert, Alexander von Humboldt Foundation
Martina Johns, International Journalists' Programmes
- 09:10 **Official Opening**
Vito Cecere, German Federal Foreign Office
Judith Wellen, Alexander von Humboldt Foundation
- 09:45 **Meet & Mingle / Practical Exercises**
- 11:20 **Alumni Talk**
Lise Josefsen Hermann and Eduardo Queiroz Alves
- 11:45 **Goals and Expectations**
- 12:00 Break
- 13:00 **Match-Making Tandems and First Get-Together**
- 14:00 Break
- 14:15 **Keynote: Good/Bad Science Communication**
Alok Jha, The Economist
- 15:00 **Food for Thought: Cross-Cultural Collaboration**
Alumni ComLab#4: Alexandra Eul and Priya Goswami
- 15:30 **Brainstorming: Potentials and Challenges of Science-Media Cooperation**
Input: Annegret Burkert, Science Media Center Germany
- 16:15 **Closing**

14 May 2022

- 10:00 **Warm-Up**
- 10:15 **Forum: The Future of Globalization**
Migration: Steve Tonah, University of Ghana
Resources: Thorsten Wagener, University of Potsdam
Discussion
- 11:00 **World Café: Narratives for the Future**
- 12:00 Break
- 13:00 **Regional Reports /Tandem Work**
- 14:00 **Forum: The Future of Science Journalism**
Mariette DiChristina, College of Communication, Boston University
- 14:30 **Tandem Work**
- 16:30 **Closing**

20 May 2022

- 9:45 **Welcome**
- 10:00 **Keynote: What We Owe Each Other**
Baroness Minouche Shafik, London School of Economics
- 11:00 Break
- 11:15 **Workshop: Multimedia Storytelling (including lunch break)**
Jens Radü, DER SPIEGEL
Examples of Multimedia Storytelling
Wella Andany, CNN Indonesia
- 13:45 **Food for Thought: Science Communication – A Survey of Formats**
Rebecca Winkels, Wissenschaft im Dialog
- 14:20 **Tandem Work**
- 15:30 **Keynote: From Global Crisis to a Better World**
Ian Goldin, Oxford Martin School, University of Oxford
- 16:30 **Feedback and Closing**

21 May 2022

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| 10:00 | Warm-Up |
| 10:15 | Town Hall with Social Innovator
Shada Islam, New Horizons Project |
| 11:00 | Break |
| 11:15 | Tandem Work |
| 12:30 | Lunch Break |
| 13:30 | Pitch Your Project
Alok Jha, The Economist |
| 14:30 | Feedback and Outlook |
| 14:45 | Closing |

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