

# CLIMATE #6 TALKS

Season 2

We are pleased to invite you  
to our next episode of  
Climate Talks on

Thursday

May 19<sup>th</sup>, 2022

11:00 am CEST / Berlin Time

You can join the web talk via  
the following [Zoom link](#):

<https://us02web.zoom.us/j/85099183257>

Passcode: 128098

## New Ways in Fashion - road to circularity

The unsustainable patterns of overproduction and overconsumption in the textiles and clothing sector have long been problematised as a major cause of negative impact on the environment and climate change. From the shedding of microplastics to greenwashing, many other grave issues surround the industry and calls for an urgent, systemic change.

Now also pushed by the rising demand for sustainability in fashion from the consumers, how is the industry reforming its linear model into a circular ecosystem? What are the key drivers that could steer towards further innovation?

We will discuss the challenges and opportunities with experts at the frontline:

**Francesca Romana Rinaldi** is the director of the Circular Fashion Masterclass at SDA Bocconi School of Management. Her research activities focus on traceability, transparency and circularity in fashion. As an Expert in the

UNECE (United Nations Economic Commission for Europe) project, she is investigating the role of traceability and transparency in garment and footwear, among many other projects. She is author of “Fashion Industry 2030” (Egea-BUP, 2019), co-author of “The Responsible Fashion Company” (Greenleaf Publishing - Routledge, 2014) and „L’Impresa Moda Responsabile“ (Egea, 2013).

**Emily Macintosh** is Policy Officer for Textiles at the European Environmental Bureau (EEB). EEB is Europe’s largest network of environmental citizens’ organisations, bringing together over 170 civil society organisations from more than 35 European countries and representing some 30 million individual members and supporters. Coming from a journalistic background, she contributes many articles on the fashion industry.

If you have any questions, please send an email to [climatetalks@ijp.org](mailto:climatetalks@ijp.org).