

4TH IJP ALUMNI CONFERENCE
BIOTECHNOLOGY AND ITS IMPACT ON SOCIETY

OCTOBER 8 – 10, 2009
MARRIOTT HOTEL HEIDELBERG, GERMANY

HOSTING REGION



KINDLY SUPPORTED BY



WEDNESDAY, OCTOBER 7, 2009

18.30 WELCOME RECEPTION & PRE-OPENING BARBECUE FOR EARLY ARRIVALS (Informal)
 - open Neckar Terrace, Marriott Hotel

THURSDAY, OCTOBER 8, 2009

10.30 ARRIVAL & REGISTRATION

11.00 OPENING REMARKS

Vassilios Theodossiou, Director, IJP, Berlin, Germany

Dr. Christian Tidona, Managing Director, Biotechnology Cluster Rhine-Neckar (BioRN), Heidelberg, Germany

PART I: SCIENCE & RESEARCH

11.15 OPENING LECTURE

CONTEMPLATION ON THE INTERFACE BETWEEN SCIENCE AND SOCIETY

Prof. Dr. Werner Arber, Professor emeritus, Division of Molecular Microbiology, Biozentrum, University of Basel, Switzerland, Nobel Laureate in Medicine 1978

Chair: Marco Vollmar, Deutsche Welle, Bonn, Germany

12.15 LUNCH

13.15 PANEL I a

FIGHTING CANCER – NEW THERAPIES, NEW HOPES?

Dr. Jens Oliver Funk, Senior Vice President, Merck Serono R&D, EMD Serono, Billerica, MA, USA

Prof. Dr. Andreas Trumpp, Managing Director, Heidelberg Institute for Stem Cell Technology and Experimental Medicine (HI-STEM gGmbH), Heidelberg, Germany

Adam Wishart, Journalist and Writer, London, United Kingdom

Chair: Miodrag Soric, Head of Studio Washington, Deutsche Welle, Washington, DC, USA

13.15 PANEL I b

WHAT STEM CELLS CAN DO FOR ME

Dr. Eberhard Lampeter, CEO, Vita 34 International, Leipzig, Germany

Prof. Dr. Steven Minger, Wolfson Centre for Age-Related Diseases, King's College, London, United Kingdom

Dr. Dr. Wolfgang Rüdinger, Managing Director, Cytonet, Weinheim, Germany

Chair: Miriam Betancourt, Kölner Stadt-Anzeiger, Cologne, Germany

13.15 PANEL I c

HPV-VACCINATION – A TRIUMPH OF BIOTECHNOLOGY?

Prof. Dr. Lutz Gissmann, Head of Division for Genome Modifications & Carcinogenesis, German Cancer Research Center (DKFZ), Heidelberg, Germany

Dr. Hans Joachim Hutt, Director Scientific & Regulatory, Sanofi Pasteur MSD, Leimen, Germany

Chair: Kirsten Mrkwicka, IJP, Berlin, Germany

15.00 COFFEE BREAK

PART II: BUSINESS & ECONOMY

15.45 PANEL II a

EFFECTS OF THE FINANCIAL CRISIS ON R&D

Dr. Georg Licht, Director, Industrial Economics and International Management, Centre for European Economic Research, Mannheim, Germany

Dr. Jan Schmidt-Brand, CEO, BIO Deutschland, Berlin, Germany

Chair: Susanne Henn, Deutsche Welle Radio, Brussels, Belgium

15.45 PANEL II b

ASIA ON THE RISE – WILL THERE BE A FUTURE FOR R&D IN EUROPE?

Liam Condon, Managing Director, Bayer HealthCare China, Shanghai, China

Willy de Greef, Secretary General, EuropaBio, Brussels, Belgium

Dr. Aoife Hanley, Researcher, Knowledge Creation and Growth, Kiel Institute for the World Economy, Kiel, Germany

Chair: Dr. Ulrich Brümmer, MDR, Dresden, Germany

15.45 PANEL II c

SCIENTIFIC CLUSTERS – SUCCESS STRATEGY TO PROMOTE R&D SUSTAINABLY?

Prof. Alan Barrell, Entrepreneur in Residence, Centre for Entrepreneurial Learning, University of Cambridge, United Kingdom

Jürgen Oswald, Head of Division, Baden-Württemberg Ministry of Economics, Stuttgart, Germany

Dr. Christian Tidona, Managing Director, Biotechnology Cluster Rhine-Neckar (BioRN), Heidelberg, Germany

Chair: Dr. Björn P. Böer, Chief editor, wdv Gesellschaft für Medien & Kommunikation, Offenbach, Germany

17.30 PHOTO SESSION

18.45 TRANSFER BY BUS FROM THE HOTEL TO THE DINNER LOCATION

19.00 DINNER ON INVITATION OF THE GERMAN FEDERAL MINISTRY OF FOREIGN AFFAIRS (Formal)

Restaurant Weißer Bock

Große Mantelgasse 24

69117 Heidelberg

Tel.: +49 6221 9000-0

DINNER SPEECH

Dr. Michael Zenner, Deputy Director-General for Communication and Public Diplomacy, Federal Foreign Office, Berlin, Germany

FRIDAY, OCTOBER 9, 2009

PART III: POLICY & ETHICS

09.00 KEYNOTE SPEECH

Dr. Kári Stefánsson, CEO, deCODE Genetics, Reykjavik, Iceland

Chair: Vassilios Theodossiou, Director, IJP, Berlin, Germany

10.00 COFFEE BREAK

10.30 PANEL III a**AIDS/HIV – A GLOBAL CHALLENGE****Prof. Dr. Beau M. Ances**, Neurologist, Washington University, St. Louis, MO, USA**Stanley T. Kwenda**, Correspondent, Inter Press News Service, Harare, Zimbabwe**Prof. Dr. Hans Wolf**, Director, Institute for Medical Microbiology and Hygiene, University of Regensburg, Germany

Chair: Vassilios Theodossiou, IJP, Berlin, Germany

10.30 PANEL III b**STEM CELL RESEARCH – BALANCING BENEFIT AND ETHICAL VALUES****Prof. Dr. Dr. Thomas Heinemann**, Scientist, Institute of Science and Ethics, University of Bonn, Germany**Prof. Dr. Franz Jakob**, Director, Orthopaedic Centre for Musculoskeletal Research, University of Wuerzburg, Germany

Chair: Kirsten Mrkwicka, IJP, Berlin, Germany

10.30 PANEL III c**PERSONALIZED MEDICINE – INDIVIDUALIZED TREATMENT AND THE ECONOMY OF HEALTH****Dr. Susanne Arbogast**, Global Head Pathology & Tissue Biomarkers, Roche Diagnostics, Penzberg, Germany**Dr. Kári Stefánsson**, CEO, deCODE Genetics, Reykjavik, Iceland

Chair: Miriam Betancourt, Kölner Stadt-Anzeiger, Cologne, Germany

12.15 FINAL SESSION**Prof. Dr. Stefan Meuer**, Director, Institute for Immunology, University of Heidelberg, Germany

Chair: Ulrich Timm, ARD EinsExtra, Hamburg Germany

13.15 LUNCH**14.30 EXCURSIONS****Group 1:** European Molecular Biology Laboratory, Heidelberg, Germany**Group 2:** Factory Sightseeing with Roche Diagnostics, Mannheim, Germany**Group 3:** Special – Visit of European Space Operations Centre, European Space Agency, Darmstadt, Germany**20.00 FAREWELL PARTY (Informal)****Ivory & Ebony**

Neuenheimer Landstr. 5

69120 Heidelberg

Tel.: +49 6221 650 97 62

SATURDAY, OCTOBER 10, 2009**09.00 BREAKFAST****10.00 CITY TOUR THROUGH HEIDELBERG****13.30 LUNCH (INDIVIDUAL)**