4TH IJP ALUMNI CONFERENCE
BIOTECHNOLOGY AND ITS IMPACT ON SOCIETY

OCTOBER 8 – 10, 2009
MARRIOTT HOTEL HEIDELBERG, GERMANY

HOSTING REGION
BioRN

KINDLY SUPPORTED BY

[Logos and names]
WEDNESDAY, OCTOBER 7, 2009

18.30  WELCOME RECEPTION & PRE-OPENING BARBECUE FOR EARLY ARRIVALS (Informal)  
- open  Neckar Terrace, Marriott Hotel

THURSDAY, OCTOBER 8, 2009

10.30  ARRIVAL & REGISTRATION

11.00  OPENING REMARKS
       Vassilios Theodossiou, Director, IJP, Berlin, Germany
       Dr. Christian Tidona, Managing Director, Biotechnology Cluster Rhine-Neckar (BioRN), Heidelberg, Germany

PART I: SCIENCE & RESEARCH

11.15  OPENING LECTURE
       CONTEMPLATION ON THE INTERFACE BETWEEN SCIENCE AND SOCIETY
       Prof. Dr. Werner Arber, Professor emeritus, Division of Molecular Microbiology, Biozentrum, University of Basel, Switzerland, Nobel Laureate in Medicine 1978
       Chair: Marco Vollmar, Deutsche Welle, Bonn, Germany

12.15  LUNCH

13.15  PANEL I a
       FIGHTING CANCER – NEW THERAPIES, NEW HOPES?
       Dr. Jens Oliver Funk, Senior Vice President, Merck Serono R&D, EMD Serono, Billerica, MA, USA
       Prof. Dr. Andreas Trumpp, Managing Director, Heidelberg Institute for Stem Cell Technology and Experimental Medicine (HI-STEM gGmbH), Heidelberg, Germany
       Adam Wishart, Journalist and Writer, London, United Kingdom
       Chair: Miodrag Soric, Head of Studio Washington, Deutsche Welle, Washington, DC, USA

13.15  PANEL I b
       WHAT STEM CELLS CAN DO FOR ME
       Dr. Eberhard Lampeter, CEO, Vita 34 International, Leipzig, Germany
       Prof. Dr. Steven Minger, Wolfson Centre for Age-Related Diseases, King’s College, London, United Kingdom
       Dr. Dr. Wolfgang Rüdinger, Managing Director, Cytonet, Weinheim, Germany
       Chair: Miriam Betancourt, Kölner Stadt-Anzeiger, Cologne, Germany

13.15  PANEL I c
       HPV-VACCINATION – A TRIUMPH OF BIOTECHNOLOGY?
       Prof. Dr. Lutz Gissmann, Head of Division for Genome Modifications & Carcinogenesis, German Cancer Research Center (DKFZ), Heidelberg, Germany
       Dr. Hans Joachim Hutt, Director Scientific & Regulatory, Sanofi Pasteur MSD, Leimen, Germany
       Chair: Kirsten Mrkwicka, IJP, Berlin, Germany

15.00  COFFEE BREAK
PART II: BUSINESS & ECONOMY

15.45 PANEL II a
EFFECTS OF THE FINANCIAL CRISIS ON R&D
Dr. Georg Licht, Director, Industrial Economics and International Management, Centre for European Economic Research, Mannheim, Germany
Dr. Jan Schmidt-Brand, CEO, BIO Deutschland, Berlin, Germany
Chair: Susanne Henn, Deutsche Welle Radio, Brussels, Belgium

15.45 PANEL II b
ASIA ON THE RISE – WILL THERE BE A FUTURE FOR R&D IN EUROPE?
Liam Condon, Managing Director, Bayer HealthCare China, Shanghai, China
Willy de Greef, Secretary General, EuropaBio, Brussels, Belgium
Dr. Aoife Hanley, Researcher, Knowledge Creation and Growth, Kiel Institute for the World Economy, Kiel, Germany
Chair: Dr. Ulrich Brümmer, MDR, Dresden, Germany

15.45 PANEL II c
SCIENTIFIC CLUSTERS – SUCCESS STRATEGY TO PROMOTE R&D SUSTAINABLY?
Prof. Alan Barrell, Entrepreneur in Residence, Centre for Entrepreneurial Learning, University of Cambridge, United Kingdom
Jürgen Oswald, Head of Division, Baden-Württemberg Ministry of Economics, Stuttgart, Germany
Dr. Christian Tidona, Managing Director, Biotechnology Cluster Rhine-Neckar (BioRN), Heidelberg, Germany
Chair: Dr. Björn P. Böer, Chief editor, wdV Gesellschaft für Medien & Kommunikation, Offenbach, Germany

17.30 PHOTO SESSION

18.45 TRANSFER BY BUS FROM THE HOTEL TO THE DINNER LOCATION

19.00 DINNER ON INVITATION OF THE GERMAN FEDERAL MINISTRY OF FOREIGN AFFAIRS (Formal)
Restaurant Weißer Bock
Große Mantelgasse 24
69117 Heidelberg
Tel.: +49 6221 9000-0

DINNER SPEECH
Dr. Michael Zenner, Deputy Director-General for Communication and Public Diplomacy, Federal Foreign Office, Berlin, Germany

FRIDAY, OCTOBER 9, 2009

PART III: POLICY & ETHICS

09.00 KEYNOTE SPEECH
Dr. Kári Stefánsson, CEO, deCODE Genetics, Reykjavik, Iceland
Chair: Vassilios Theodossiou, Director, IJP, Berlin, Germany

10.00 COFFEE BREAK
10.30  PANEL III a
AIDS/HIV – A GLOBAL CHALLENGE
Prof. Dr. Beau M. Ances, Neurologist, Washington University, St. Louis, MO, USA
Stanley T. Kwenda, Correspondent, Inter Press News Service, Harare, Zimbabwe
Prof. Dr. Hans Wolf, Director, Institute for Medical Microbiology and Hygiene, University of Regensburg, Germany
Chair: Vassilios Theodossiou, IJP, Berlin, Germany

10.30  PANEL III b
STEM CELL RESEARCH – BALANCING BENEFIT AND ETHICAL VALUES
Prof. Dr. Dr. Thomas Heinemann, Scientist, Institute of Science and Ethics, University of Bonn, Germany
Prof. Dr. Franz Jakob, Director, Orthopaedic Centre for Musculoskeletal Research, University of Wuerzburg, Germany
Chair: Kirsten Mrkwicka, IJP, Berlin, Germany

10.30  PANEL III c
PERSONALIZED MEDICINE – INDIVIDUALIZED TREATMENT AND THE ECONOMY OF HEALTH
Dr. Susanne Arbogast, Global Head Pathology & Tissue Biomarkers, Roche Diagnostics, Penzberg, Germany
Dr. Kári Stefánsson, CEO, deCODE Genetics, Reykjavik, Iceland
Chair: Miriam Betancourt, Kölner Stadt-Anzeiger, Cologne, Germany

12.15  FINAL SESSION
Prof. Dr. Stefan Meuer, Director, Institute for Immunology, University of Heidelberg, Germany
Chair: Ulrich Timm, ARD EinsExtra, Hamburg Germany

13.15  LUNCH

14.30  EXCURSIONS
  Group 1: European Molecular Biology Laboratory, Heidelberg, Germany
  Group 2: Factory Sightseeing with Roche Diagnostics, Mannheim, Germany
  Group 3: Special – Visit of European Space Operations Centre, European Space Agency, Darmstadt, Germany

20.00  FAREWELL PARTY (Informal)
Ivory & Ebony
Neuenheimer Landstr. 5
69120 Heidelberg
Tel.: +49 6221 650 97 62

SATURDAY, OCTOBER 10, 2009

09.00  BREAKFAST

10.00  CITY TOUR THROUGH HEIDELBERG

13.30  LUNCH (INDIVIDUAL)