

**2<sup>ND</sup> IJP ALUMNI CONFERENCE**

**TWENTY-FIVE YEARS IN TWENTY-FIVE HOURS  
SEPTEMBER 7 – 8, 2006**

**DRESDNER BANK AG,  
PARISER PLATZ 6, 10117 BERLIN**

## THURSDAY, SEPTEMBER 7, 2006

### 12.00 ARRIVAL & REGISTRATION

### 13.30 OPENING

Dr. Hartmut Knüppel, *Director, Public Affairs, Dresdner Bank*;  
Florian Lottmann, *Member of the Board, IJP*  
Rotunda, ground floor

### 14.00 INTRODUCTION

#### A COMPLEX CHALLENGE: FINITE RESOURCES AND INFINITE PRIORITIES?

Prof. Dr. Bjorn Lomborg, *Director, Copenhagen Consensus Center*;  
Prof. Dr. Klaus Töpfer, *Former German Minister of the Environment; Former Executive Director, UNEP*  
Rotunda, ground floor

### 14.30 PLENARY SESSION

#### CAUSES AND CONSEQUENCES OF CLIMATE CHANGE

Prof. Dr. Carlo C. Jaeger, *Head of Department, Potsdam Institute for Climate Impact Research*;  
Prof. Dr. Bjorn Lomborg, *Director, Copenhagen Consensus Center*;  
Dr. Henning Rentz, *Vice President, Energy Policy, RWE Power*;  
Otto Steinmetz, *Chief Risk Officer, Dresdner Bank, Chairman, Allianz Climate Core Group*;  
Prof. Dr. Klaus Töpfer, *Former German Minister of the Environment; Former Executive Director, UNEP*  
Chair: Ulrike Herrmann, *Head of Economics & Environment Department, die tageszeitung*  
Rotunda, ground floor

### 16.00 COFFEE BREAK

Rotunda, ground floor

### 16.15 PANEL I

#### A COMPLEX CHALLENGE: CAUSES AND CONSEQUENCES OF CLIMATE CHANGE

Dr. Daniela Jacob, *Head of Department, Max-Planck-Institut für Meteorologie*;  
Dr. Lutz von Meyerinck, *Director, HSSE Policy, BP*;  
Dr. Henning Rentz, *Vice President, Energy Policy, RWE Power*;  
Prof. Dr. Hans von Storch, *Director, Institute Coastal Research*;  
Dr. Chris West, *Director, UK Climate Impact Programme (tbc)*  
Chair: Angela Elis, *Editor and Presenter, ZDF.umwelt (tbc)*  
Meeting Room, 2<sup>nd</sup> floor

### 16.15 PANEL II

#### RESPONSE STRATEGIES: EFFICIENCY GAINS, RENEWABLE ENERGIES AND THE NUCLEAR OPTION

Annegret-Cl. Agricola, *Head of Department, Deutsche Energie-Agentur (tbc)*;  
Ralf Bischof, *Political Director, Bundesverband WindEnergie*;  
Johannes Lackmann, *President, Bundesverband Erneuerbare Energien*;  
Dr. Hermann Scheer, *Member of Parliament, SPD*;  
Stephan Wrage, *Managing Director, SkySails*  
Chair: Hans Kundnani, *The Guardian*  
Conference Room, 4<sup>th</sup> floor

### 16.15 PANEL III

#### A CHANGING POLITICAL CLIMATE: SUPPLY, SUSTAINABILITY AND SECURITY

Judy Dempsey, *Correspondent, International Herald Tribune*;  
Kristina Notz, *Bertelsmann Research Group Politics, Center for Applied Policy Research (tbc)*;  
Enno Harks, *Senior Expert, Energy & Resources, Global Research Group, SWP (tbc)*;  
Dr. Karsten Sach, *Deputy Head of Division, German Environment Ministry*;  
Coby van der Linde, *Director, Clingendael International Energy Programme (tbc)*  
Chair: Björn P. Böer, *FondsMagazin*  
Club Room, ground floor

### 18.00 LOUNGE KEYNOTE

John Lloyd, *Contributing Editor, Financial Times*  
Rotunda, ground floor

### 18.30 PHOTO SESSION

Rotunda, ground floor

#### FOLLOWED BY DRINKS RECEPTION

Lounge, 4<sup>th</sup> floor

**FRIDAY, SEPTEMBER 8, 2006****07.30 POWER BREAKFAST****CURBING CLIMATE CHANGE**

Lars Josefsson, *Chief Executive Officer, Vattenfall*  
Meeting Room, 2<sup>nd</sup> floor

**09.00 KEYNOTE INTERVIEW****FUTURE MODELS OF NEWS MEDIA INDUSTRIES**

David Montgomery, *Executive Chairman, Mecom Group*  
Rotunda, ground floor

**10.00 COFFEE BREAK**

Rotunda, ground floor

**10.30 PANEL I****FINANCING MEDIA BUSINESS: NEW MODELS, OLD DILEMMATA**

Dr. Lutz Hachmeister, *Director, Institute for Media and Communications Policy*;  
Prof. Robert G. Picard, *Director, Media Management and Transformation Centre, Jönköping International Business School*;  
Dr. Johannes von Bismarck, *Managing Director, Veronis Suhler Stevenson*  
Chair: Lutz Meier, *Financial Times Deutschland*  
Meeting Room, 2<sup>nd</sup> floor

**10.30 PANEL II****JOURNALISM 2.0: TOWARDS PROFESSIONAL EXTINCTION**

Prof. Dr. Claudia Loebbecke, *Director, Department of Media Management, University of Cologne*;  
Jo Christian Oterhals, *Head of Development, VG Multimedia*;  
Mathias Müller von Blumencron, *Editor-in-Chief, Spiegel Online*  
Chair: N.N.  
Conference Room, 4<sup>th</sup> floor

**10.30 PANEL III****AMONGST PROFESSIONAL RELATIONS: CHANGING ROLES, CHANGING PERCEPTIONS?**

Béla Anda, *Head of Communication, AWD*;  
James Geary, *Editorial Analyst, Editorial Intelligence (tbc)*;  
Cornelia Kunze, *General Manager Germany, Edelman*;  
Dr. Thomas Leif, *Director, Netzwerk Recherche*  
Chair: N.N.  
Club Room, ground floor

**12.00 PLENARY SESSION****FORESIGHT WITH HINDSIGHT – THE WORLD IN 2031**

Prof. Dr. Claudia Kemfert, *Head of Department for Energy and Environment, Deutsches Institut für Wirtschaftsforschung*;  
Chris Mottershead, *Distinguished Advisor Energy and Environment, BP*;  
Dr. Uwe Vorkötter, *Editor-in-Chief, Frankfurter Rundschau (tbc)*;  
Chair: Stephan-Andreas Casdorff, *Editor-in-Chief, Der Tagesspiegel (tbc)*  
Rotunda, ground floor

**13.30 FAREWELL LUNCH**

Lounge, 4<sup>th</sup> floor

**19.30 SILVER JUBILEE SUMMER PARTY**

Café Einstein Stammhaus, Kurfürstenstraße 58, 10785 Berlin

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