2ND IJP ALUMNI CONFERENCE
TWENTY-FIVE YEARS IN TWENTY-FIVE HOURS
SEPTEMBER 7–8, 2006

DRESDNER BANK AG,
PARISER PLATZ 6, 10117 BERLIN
THURSDAY, SEPTEMBER 7, 2006

12.00 ARRIVAL & REGISTRATION

13.30 OPENING
Dr. Hartmut Knüppel, Director, Public Affairs, Dresdner Bank;
Florian Lottmann, Member of the Board, IJP
Rotunda, ground floor

14.00 INTRODUCTION
A COMPLEX CHALLENGE: FINITE RESOURCES AND INFINITE PRIORITIES?
Prof. Dr. Bjorn Lomborg, Director, Copenhagen Consensus Center;
Prof. Dr. Klaus Töpfer, Former German Minister of the Environment; Former Executive Director, UNEP
Rotunda, ground floor

14.30 PLENARY SESSION
CAUSES AND CONSEQUENCES OF CLIMATE CHANGE
Prof. Dr. Carlo C. Jaeger, Head of Department, Potsdam Institute for Climate Impact Research;
Prof. Dr. Bjorn Lomborg, Director, Copenhagen Consensus Center;
Dr. Henning Rentz, Vice President, Energy Policy, RWE Power;
Otto Steinmetz, Chief Risk Officer, Dresdner Bank, Chairman, Allianz Climate Core Group;
Prof. Dr. Klaus Töpfer, Former German Minister of the Environment; Former Executive Director, UNEP
Chair: Ulrike Herrmann, Head of Economics & Environment Department, die tageszeitung
Rotunda, ground floor

16.00 COFFEE BREAK
Rotunda, ground floor

16.15 PANEL I
A COMPLEX CHALLENGE: CAUSES AND CONSEQUENCES OF CLIMATE CHANGE
Dr. Daniela Jacob, Head of Department, Max-Planck-Institut für Meteorologie;
Dr. Lutz von Meyerinck, Director, HSSE Policy, BP;
Dr. Henning Rentz, Vice President, Energy Policy, RWE Power;
Prof. Dr. Hans von Storch, Director, Institute Coastal Research;
Dr. Chris West, Director, UK Climate Impact Programme (tbc)
Chair: Angela Elis, Editor and Presenter, ZDF .umwelt (tbc)
Meeting Room, 2nd floor

16.15 PANEL II
RESPONSE STRATEGIES: EFFICIENCY GAINS, RENEWABLE ENERGIES AND THE NUCLEAR OPTION
Annegret-Cl. Agricola, Head of Department, Deutsche Energie-Agentur (tbc);
Ralf Bischof, Political Director, Bundesverband WindEnergie;
Johannes Lackmann, President, Bundesverband Erneuerbare Energien;
Dr. Hermann Scheer, Member of Parliament, SPD;
Stephan Wrage, Managing Director, SkySails
Chair: Hans Kundnani, The Guardian
Conference Room, 4th floor

16.15 PANEL III
A CHANGING POLITICAL CLIMATE: SUPPLY, SUSTAINABILITY AND SECURITY
Judy Dempsey, Correspondent, International Herald Tribune;
Kristina Notz, Bertelsmann Research Group Politics, Center for Applied Policy Research (tbc);
Enno Harks, Senior Expert, Energy & Resources, Global Research Group, SWP (tbc);
Dr. Karsten Sach, Deputy Head of Division, German Environment Ministry;
Coby van der Linde, Director, Clingendael International Energy Programme (tbc)
Chair: Björn P. Boer, FondsMagazin
Club Room, ground floor

18.00 LOUNGE KEYNOTE
John Lloyd, Contributing Editor, Financial Times
Rotunda, ground floor

18.30 PHOTO SESSION
Rotunda, ground floor
FOLLOWED BY DRINKS RECEPTION
Lounge, 4th floor
FRIDAY, SEPTEMBER 8, 2006

07.30 POWER BREAKFAST
CURBING CLIMATE CHANGE
Lars Josefsson, Chief Executive Officer, Vattenfall
Meeting Room, 2nd floor

09.00 KEYNOTE INTERVIEW
FUTURE MODELS OF NEWS MEDIA INDUSTRIES
David Montgomery, Executive Chairman, Mecom Group
Rotunda, ground floor

10.00 COFFEE BREAK
Rotunda, ground floor

10.30 PANEL I
FINANCING MEDIA BUSINESS: NEW MODELS, OLD DILEMMATA
Dr. Lutz Hachmeister, Director, Institute for Media and Communications Policy;
Prof. Robert G. Picard, Director, Media Management and Transformation Centre, Jönköping
International Business School;
Dr. Johannes von Bismarck, Managing Director, Veronis Suhler Stevenson
Chair: Lutz Meier, Financial Times Deutschland
Meeting Room, 2nd floor

10.30 PANEL II
JOURNALISM 2.0: TOWARDS PROFESSIONAL EXTINCTION
Prof. Dr. Claudia Loebbecke, Director, Department of Media Management, University of Cologne;
Jo Christian Oterhals, Head of Development, VG Multimedia;
Mathias Müller von Blumencron, Editor-in-Chief, Spiegel Online
Chair: N.N.
Conference Room, 4th floor

10.30 PANEL III
AMONGST PROFESSIONAL RELATIONS: CHANGING ROLES, CHANGING PERCEPTIONS?
Béla Anda, Head of Communication, AWD;
James Geary, Editorial Analyst, Editorial Intelligence (tbc);
Cornelia Kunze, General Manager Germany, Edelman;
Dr. Thomas Leif, Director, Netzwerk Recherche
Chair: N.N.
Club Room, ground floor

12.00 PLENARY SESSION
FORESIGHT WITH HINDSIGHT – THE WORLD IN 2031
Prof. Dr. Claudia Kemfert, Head of Department for Energy and Environment, Deutsches Institut für Wirtschaftsforschung;
Chris Mottershead, Distinguished Advisor Energy and Environment, BP;
Dr. Uwe Vorkötter, Editor-in-Chief, Frankfurter Rundschau (tbc);
Chair: Stephan-Andreas Casdorff, Editor-in-Chief, Der Tagesspiegel (tbc)
Rotunda, ground floor

13.30 FAREWELL LUNCH
Lounge, 4th floor

19.30 SILVER JUBILEE SUMMER PARTY
Café Einstein Stammhaus, Kurfürstenstraße 58, 10785 Berlin