THE GEORGE WEIDENFELD BURSARY

GEORGE WEIDENFELD JOURNALISTENPROGRAMM

2007

BRITISH-GERMAN JOURNALISTS' CONFERENCE

26 October – 2 November
Davenport House (Shropshire) · Oxford
London · Berlin

Under the patronage of

H.E. Her Majesty's Ambassador of the United Kingdom to the Federal Republic of Germany
H.E. The Ambassador of the Federal Republic of Germany to the Court of St. James
The 21st British-German Journalists’ Conference is the official induction meeting of The George Weidenfeld Bursary 2007

IJP would like to thank the following organisations and corporations for their continued support of the British-German Journalists’ Programme:

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The British-German Journalists’ Conference was established in 1986 after a state visit of the German President Richard von Weizsäcker to the UK. Since then, the IJP has brought together outstanding journalists from the two countries for lively discussions about bi-lateral and social issues.

The George Weidenfeld Bursary was set up in 1995. It is the only exchange scheme of its kind offering unique career opportunities for British and German journalists. It helps them to explore new areas of interest and expand their professional horizon by working for a media organisation abroad. The programme is named after the distinguished publisher and journalist Lord Weidenfeld of Chelsea.

IJP – Internationale Journalisten-Programme is an independent non-profit association based in Germany. It offers ten exchange schemes for journalists in more than 40 countries around the world.
The George Weidenfeld Bursary 2007

Participating media organisations:

BBC ONE (London)
BBC News (London)
The Financial Times/ft.com (London)
Glasshead Productions (London)
The Guardian (London)
Handelsblatt (Dusseldorf)
Norddeutscher Rundfunk (Hamburg)
The Observer (London)
Der Tagesspiegel (Berlin)
die tageszeitung (Berlin)
Scottish Press Association (Glasgow)
Sky News (London)
Spiegel Online (Hamburg/Berlin)
Süddeutsche Zeitung (München)
Vanity Fair Deutschland (Berlin)
viddinet.com (New York/Nuremberg)
WDR/ARD (Cologne)
ZDF/3sat (Mainz)


Members of the Selection Committee 2007:

Roger Boyes, The Times
Richard Edgar, FT.com
Peter Littger, Gruner+Jahr/IJP
Florian Lottmann, Bloomberg/IJP
Dr Markus Verbeet, Der Spiegel
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British participants:  Host Media:

**Anna Bawden** (London)
The Guardian
anna.bawden@guardian.co.uk

**Lucy Christie** (Glasgow)
Scottish Press Association
lucy.christie@scottishpressassociation.co.uk

**Thomas Escritt** (London)
The Financial Times
tomescritt@ft.com

**Rebecca Lovell** (London)
The Guardian
rebecca.lovell@guardian.co.uk

**Helen Pidd** (London)
The Guardian
rebecca.lovell@guardian.co.uk

**Joanne Wade** (London)
BBC News
jo.wade@bbc.co.uk

**Sam Wild** (London)
Freelance
sam.sky.wild@googlemail.com

Der Tagesspiegel
Berlin

Spiegel Online
Berlin

Handelsblatt
Dusseldorf

Spiegel TV
Berlin

tageszeitung/
Süddeutsche Zeitung
Berlin

Norddeutscher Rundfunk
Hamburg

Spiegel Online
Berlin
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German participants:                        Host newsrooms:

Sebastian Frenzel (Berlin)  
Vanity Fair Deutschland  
sebastian.frenzel@vanityfair.de  

Daniela Gorgs (Munich)  
Sueddeutsche Zeitung  
daniela.gorgs@sueddeutsche.de  

Ralph Hoette (Cologne)  
WDR (»Monitor«)/ARD  
Ralph.hoette@wdr.de  

Susanne Lang (Berlin)  
die tageszeitung  
lang@taz.de  

Jessica Moeller (Hamburg)  
Norddeutscher Rundfunk  
jessica.moeller@gmx.de  

Julio Schuback (Nuremberg)  
viddinet.com  
julioschuback@gmx.net  

Meike Srowig (Mainz)  
ZDF/3sat  
srowig.m@zdf.de  

The Guardian  
London  
The Guardian  
London  
The News  
Portsmouth  
BBC ONE (»Panorama«)  
London  
The Guardian  
London  
Sky News  
London  
FT.com  
London  
Glasshead  
London
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AGENDA of the CONFERENCE in the UK

FRIDAY • 26 OCTOBER

Arrival from Germany at Birmingham International Airport
Coach transfer from outside International Terminal
to Worfield, Shropshire

Check-in at:
Davenport House,
Worfield, Bridgnorth, Shropshire WV15 5LE
Tel: 01746 716221, Fax: 01746 716021

19.00 Welcome drinks and informal dinner

SATURDAY • 27 OCTOBER

10.00 Breakfast

11.00 Introduction

15.00 Briefings by the participants on current issues
of media and politics in Britain and in Germany

16.30 Comparative workshops on the Sunday/weekly press

20.00 Informal dinner

SUNDAY • 28 OCTOBER

9.00 Breakfast
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10.00  Briefing by IJP Alumni

Rob Davies,
Daily Telegraph (Alumnus of 2006)

Ulrike Hesse,
Bayerischer Rundfunk (Alumna of 2006)

12.30  Informal lunch

14.00  Presentation of the workshops, followed by discussion

19.00  Reception

20.00  Dinner, with keynote speech
   »The Power of the media revisited: Guess how different we are!«, by

Dr John F Jungclausen,
London Correspondent, Die Zeit

MONDAY • 29 OCTOBER

7.30   Breakfast

8.30   Coach transfer to
       BMW Group plant Oxford

9.45   Arrival at:
       Gate 5, Reception,
       Oxford OX4 6NL

10.00  Guided tour of BMW plant, followed by lunch

13.30  Coach-transfer to central Oxford
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14.00 Discussion: »The state and the fate of our profession«, with

John Lloyd,
Director of Journalism,
Reuters Institute for the Study of Journalism

at: Department of Politics and International Relations,
University of Oxford,
13 Norham Gardens,
Oxford OX2 6PS

15.30 Discussion: »Is God a delusion?«, with

Richard Dawkins,
Charles Simonyi Professor for the
Public Understanding of Science

at: Seminar Room,
Oxford University Museum of Natural History,
Parks Road, Oxford OX1 3PW

16.30 Departure from Oxford

17.30 Check-in at:
The Cumberland Hotel
Great Cumberland Place,
London W1A 4RF
Tel: 0870 333 9280 , Fax: 0870 333 9281

18.00 Arrival at Lord Weidenfeld’s home

18.15 Tea and discussion with

The Lord Weidenfeld of Chelsea,
Publisher and Columnist,
Name-patron of the programme

20.00 Informal dinner
at: St John Bread and Wine,
94-96 Commercial Street,
London E1 6LZ
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TUESDAY • 30 OCTOBER

8.00  Breakfast

9.45  meeting at:  
The Carlton Club,  
69 St James’s Street,  
London SW1A 1P  
(NB Jacket and tie is required)

10.00 Discussion: »Did things really get better? 10 Years of New Labour in power«, with  
Melanie Phillips,  
Columnist, Daily Mail  
at: The Macmillan Room

11.00 Discussion: »The Blair Revolution Revisited«, with  
Roger Liddle,  
Vice-Chairman, Policy Network  
at: same venue

12.00 Pre-lunch drinks in the Drawing Room,  
followed by working-lunch on  
»Britain and Europe«, with  
John Peet,  
Europe Editor, The Economist

14.00 Discussion with  
Jim Murphy MP (Labour),  
Minister for Europe  
at: The Foreign and  
Commonwealth Office,  
India Office Council Chamber,  
King Charles Street,  
London SW1A 2AH

15.30 Discussion: »Defence of the Realm in the 21st century«, with  
Lord Guthrie of Craigiebank,  
former Chief of the Defence Staff  
at: The House of Lords,  
Room 2A, Committee Corridor,  
House of Lords, London SW1
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16.30 Discussion: »What went wrong in Iraq?«, with

Colonel Tim Collins,
former Commanding Officer
of the Royal Irish Regiment

at: same venue

20.00 Informal dinner at:
The Union Club,
50 Greek Street,
London W1D 4EQ

WEDNESDAY • 31 OCTOBER

8.00 Breakfast

9.15 Meeting at:
The Observer,
Herbal Hill, London EC1R 5ER

9.30 Discussion: »How Conservative is New Labour?«, with

Simon Jenkins,
Columnist, The Guardian, Sunday Times

10.30 Discussion with

Alan Rusbridger,
Editor, The Guardian

at: The Guardian,
119 Farringdon Road,
London EC1R 3ER

11.30 Transfer to:
The House of Lords, London SW1
(St. Stephen’s Entrance)

12.00 Discussion: »The rational case against Europe«, with

Trevor Kavanagh,
Associate Editor, The Sun

at: Room 2A, Committee Corridor,
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13.00 Lunch with

Adam Boulton,
Political Editor, Sky News

In the Peers’ Dining Room,
House of Lords

16.00 Panel-Discussion on: »Can
greed be green? The business
of climate change«, with

Lia Abady,
The Man Group
Patrick Birley,
CEO, European Climate Exchange
Martyn Williams,
Friends of the earth

at: Committee Room 4, HoL

18.30 Transfer to:
The German Residence
22 Belgrave Square,
London SW1X 8PZ

19.00 Briefing by

H.E. Wolfgang Ischinger,
German Ambassador,
Co-patron of the programme

followed by pre-dinner reception

20.00 The 9th Alumni Dinner of
The George Weidenfeld Bursary,
hosted by the German Ambassador

With keynote-speech on
»The Price and the return of
Investing in the Media«, by

David Montgomery,
Mecom Group

End of the CONFERENCE in UK
AGENDA of the CONFERENCE in GERMANY

THURSDAY • 1 NOVEMBER

5.30  Coach transfer from The Cumberland Hotel to London Heathrow Airport

7.00  Flight BA 0990 to Berlin

9.45  scheduled arrival at Berlin Tegel Airport

Transfer to central Berlin

10.30  Check-in at:
Radisson SAS Hotel,
Karl-Liebknecht-Str. 5, 10178 Berlin
Tel. 030 23828 0

12.15  Meeting on Museumsinsel,
(Entrance: Pergamon-Museum)

12.30  Guided tour of Neues Museum and surroundings, followed by briefing on the architectural master-plan by
David Chipperfield

Dr Matthias Henkel,
Head of Corporate Communications,
Staatliche Museen zu Berlin

14.15  Working-lunch on »The economic implications of Federalism«, with
Erik R. Fasten,
Humboldt University Berlin

At: Restaurant of Bode Museum

16.00  Meeting at: The British Embassy,
Wilhelmstraße 70, 10117 Berlin

Guided tour and briefing by
Susan Speller,
Head of Press and Public Affairs
The British-German Journalists’ Conference 2007

20.00 Dinner with Ulrich Deppendorf,
Editor, ARD Hauptstadtstudio

Keynote on »The future of Public Service Broadcasting in Germany«

at: Restaurant Borchardt,
Französische Straße 47, 10117 Berlin

FRIDAY • 2 NOVEMBER

8.00 Breakfast

8.45 Meeting at: Deutscher Bundestag,
Dorotheenstraße 101, 10117 Berlin

9.00 Discussion: »The future of the Greens – in an increasingly environmentally conscious world«, with Omid Nouripour MdB (Greens),
Member of the party executive;
Member of the European Committee

at: Jakob-Kaiser-Haus, room 1.513

10.00 Panel-Discussion: »The ongoing quarrel in the Grand Coalition«, with Vito Cecere,
Federal Ministry of Labour and Social Affairs
Dr Mark Speich,
Director of Strategic Policy Planning,
CDU/CSU Fraction in the Bundestag

at: Jakob-Kaiser-Haus, room 5.228

11.30 Briefing on »Sleaze and Greed in Germany«, with Dr Christian Humborg,
General Director Transparency International

followed by lunch
at: Die Eins Restaurant,
Wilhelmstraße 67a, 10117 Berlin
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12.45 Meeting at Deutscher Bundestag,
Wilhelmstraße 68, 10117 Berlin

13.00 Discussion: »The Party Summit
revisited: Does the SPD know
where it is going?«, with

Olaf Scholz MdB (SPD),
Government whip leader

14:15 Meeting at Bundeskanzleramt
(Federal Chancellery),
Willy-Brandt-Straße 1, 10117 Berlin

14.30 Briefing by

Dr Christoph Heusgen,
Foreign Policy and Security Advisor to
the Chancellor Angela MerkeL

followed by discussion

15.45 Meeting at: The Foreign Ministry,
Werderscher Markt 1, 10117 Berlin

16.00 Briefing by

Bernhard Schlagheck,
Member of the planning staff

Jürgen Schnappertz,
Member of the planning staff

followed by discussion

20.00 Informal final dinner at:
Weltrestaurant Markthalle,
Pücklerstraße 24, 10117 Berlin

23.00 final drinks at:
The Rum Trader,
Fasanenstraße 40, 10719 Berlin

End of the CONFERENCE in GERMANY
THE GEORGE WEIDENFELD BURSARY

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IJP (Weidenfeld) · Postfach 310746 · 10637 Berlin · Deutschland

Director: Peter Littger

Weidenfeld Committee: Hans Kundnani (UK) · Daniel Mitrenga (Germany)

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