BRITISH-GERMAN JOURNALISTS’ CONFERENCE

DEUTSCH-BRITISCHE JOURNALISTENKONFERENZ

2000

21 October – 28 October
Wilton Park (Sussex), London, Berlin

UNDER THE PATRONAGE OF
H.E. Her Majesty’s Ambassador of the United Kingdom to the Federal Republic of Germany
H.E. The Ambassador of the Federal Republic of Germany to the Court of St. James
BRITISH-GERMAN JOURNALISTS’ CONFERENCE

21 October – 28 October 2000
in Wilton Park (Sussex), London, Berlin

AGENDA

21 OCTOBER · SATURDAY

12.00 meeting at: The Radisson VANDERBILT Hotel
   68-86 Cromwell Road
   London SW7 5BT
   Tel 020.7761.9000 · Fax 020.7761.9003

depart for Wilton Park by coach

14.00 arrival at: Wiston House/Wilton Park
   Steyning
   West Sussex BN44 3DZ
   Tel 01903.815020

buffet lh

15.30 introduction to the conference
   Peter Littger, IJP
   Richard Edgar, IJP

introduction of the participants

coffee break

17.00 workshops

   A day – a world away
   British and German Newspapers stripped bare

19.30 reception

20.00 speech

Please, mention the War!

The Myths of British-German Relations
   Prof. Richard Evans, University of Cambridge

followed by dinner
22 OCTOBER • SUNDAY

10.00    breakfast
11.00    presentation of workshop-topics
13.00    lunch
15.00    discussion

Tales from abroad:

Reporting Germany and UK

Naomi Goldsmith (BBC/Deutsche Welle)
Dr. Yacin Hehrlein (ZDF Studio London)
Terry Stiastny, (former BBC Berlin/Brussels)

19.00    informal lunch

23 OCTOBER • MONDAY

7.00    breakfast
8.30    depart for London by coach
10.00    arrival at: The Radisson VANDERBILT Hotel
          68-86 Cromwell Road
          London SW7 5BT
          Tel 020.7761.9000 · Fax 020.7761.9003
11.00    meeting at: The BBC Westminster Studios
          4 Millbank
          London SW1

panel-briefing and discussion

The Art of Spinning:

Is British Politics sacrificing substance for spin?

Gregor MacKay, director Media Strategy
Matthew Taylor, director Institute of Public Policy Research
Scarlett MacGwire, media consultant
Jeremy Brown, director Edelmann PR
Michael White, political editor, The Guardian
13.00 meeting at: The Atrium Restaurant  
in BBC Westminster Studios, Millbank  
speech  
**Europe: Two Speed, Multi-Speed or Free-for-all?**  
*William Horsley, BBC*  
*European Affairs Analyst*  
followed by lunch  
14.00 meeting at: The Palace of Westminster  
visit to the House of Commons  
15.00 meeting at: The BBC Westminster Studios (s.a.)  
briefing and discussion  
**A German prescribes health policy for Britain**  
*Gisela Stuart MP, Minister of Health*  
16.00 same venue  
panel-briefing and discussion  
**Pulling up the Drawbridge**  
– will Public Pressure bar the door?  
*Mathew Gullick, Conservative Party*  
*Nick Hardwick, head of the Refugee Council*  
*Sara Spencer, director at the Institute of Public Policy Research*  
18.00 meeting at: Embassy of Federal Republic of Germany  
23 Belgrave Square  
SW1 London  
reception  
with alumni and sponsors of the conference,  
hosted by *Klaus Burkhardt*, head of the Information department, in lieu of Ambassador *H.E. Dr. Hans-Friedrich von Ploetz* (co-patron of the programme)  
20.00 meeting at: The Union Club  
50 Greek Street  
London W1V 5LQ  
speech
New Labour pains.
Will Blair give birth to a second term in office?

Dennis MacShane MP (Labour)

followed by dinner

24 OCTOBER • TUESDAY

8.30  meeting at: The Reform Club
       104 Pall Mall
       London SW1

breakfast-briefing and discussion

KulturClashes – Why UK and German politicians
can’t think in the same language

Lord Skidelsky, Prof. of political economy,
University of Warwick

10.45  panel-briefing and discussion

London vs. Frankfurt
Can there ever be cooperation?

Allan Yarrow, Vice Chairman,
Dresdner Kleinwort Benson London

Dr. Bernd Atenstedt, UK-representative:
German Association of Industrie (BDI)

Matt Huber, head of corporate communication
RMC plc

Judith Mayhew, head of policy committee
City Corporation London

Gottfried von Stauffenberg, COO London
living systems AG/plc

12.00  briefing and discussion

Germany with the Euro and Britain without:
Who is suffering more?

David Childs, Prof. emeritus University of
Nottingham
Evan Davis, economics editor BBC Newsnight

Nick Herbert, Business for Sterling

followed by lunch

15.00 meeting at: More London Bridge

The Pavilion
100 The Queens Walk
London SE1 2JQ

panel-briefing and discussion

Making London fit for the 21st century
– the challenges of urban planning

Prof. Ricky Burdett, director of cities pgr., LSE

Claire Catford, BBC London Live

Jens Christ LLM, London First Centre

Jenny Edwards, director at London Arts

Fred Manson, director Borough of Southwark

18.00 visit to: The British Airways London Eye

Southbank
SE1 London

20.00 meeting at: The Gay Hussar

2 Greek Street
London W1V 5LQ

The Blairisation of World Politics

How Personality is driving out Policy

Lord Watson of Richmond, chairman
Burson-Marsteller Europe

25 OCTOBER • WEDNESDAY

8.30 transfer to: The Sun Newspaper

100 Virginia Street
Wapping
presentation and discussion

**The Sun revisited:**

*Is this the most dangerous tabloid in Europe?*

*Chris Roycroft-Davies, Executive Editor*

12.00 transfer to: airport London-Heathrow

14.40 LH4577 (arrival 17.00 in Duesseldorf)  
LH1687 (arrival 19.10 in Berlin-Tegel)

19.30 transfer to: Das Hotel am Gendarmenmarkt  
Charlottenstraße 50-52  
10117 Berlin  
Tel 030.20375-0 · Fax 030.20365-100

20.00 meeting at: Senatsbaurichtung  
Behrenstraße 42  
Raum 107  
10117 Berlin  

speech

**The New Berlin – Is this a capital idea?**

*Dr. Hans Stimmann, director of urban development of the state of Berlin*

followed by dinner

**26 OCTOBER • THURSDAY**

9.00 meeting at: The New British Embassy  
Wilhelmstraße  
10117 Berlin  

briefing and discussion

**And now, a word from our sponsor**

*H.E. Sir Paul Lever, Her Majesty’s Ambassador to Germany*  
(co-patron of the programme)

10.30 meeting at: Reichstag, Eingang Süd  
Raum IS 014
Two fractions of the governing fraction:

10.45 I. briefing and discussion

EU- and Foreign Policy

concepts for the build-up to 2002

_Gernot Erler (SPD) MdB,
deputy leader of SPD fraction_

11.30 II. briefing and discussion

Economic concepts for the build-up to 2002

_Dr. Norbert Wieczorek (SPD) MdB,
deputy leader of SPD fraction_

12.30 meeting at: Restaurant Borchardt’s

Französische Straße 47
10117 Berlin

lunch-briefing

And now, a lunch with our sponsor

_Dr. Ursula von Langermann,
Bundespresseamt_

14.00 meeting at: CDU HQ (Bundesgeschäftsstelle)

Klingelhöferstraße 8
10785 Berlin

briefing and discussion

After Kohl, how can the CDU be rebuilt?
The new shepherd of the centre-right sets out
his Strategy to 2002

_Ruprecht Polenz MdB, Secretary General CDU_

15.30 meeting at: Haus der Wirtschaft

Breite Straße 29
10117 Berlin

panel-briefing and discussion

More than half a century after the war:
Has Germany paid its dues?

_Wolfgang Gibowski, spokesman of foundation_

"Erinnerung, Verantwortung und Zukunft"
Otto Löffler, Finance Ministry

Bartosz Jalowiecki, Polish negotiation delegation

17.00 same venue

briefing and discussion

The re-emergence of right-wing extremism in Germany – what makes it different from the rest of Europe

Prof. Dr. Oskar Niedermayer, Freie Universität Berlin

Dr. Erado Rautenberg, general public prosecutor in the state of Brandenburg

Lorenz Korgel, scholar/social worker

19.30 meeting at: Federal Foreign Ministry

Werderscher Markt 1
10117 Berlin

briefing and discussion

The Marathon Man of German Politics: Does he go the Extra-Mile?

Joschka Fischer (B90/G) MdB, Foreign Minister

27 OCTOBER • FRIDAY

8.30 meeting at: Café Mierscheid

Reinhardtstraße 44
10117 Berlin

breakfast-briefing and discussion

A coalition Mischung:

Germany’s future leaders redefine party lines

Dr. Hans-Peter Bartels (SPD), MdB

editor of quarterly “Berliner Republik”

Eckart von Klaeden (CDU), MdB

Grietje Bettin (Bündnis90/Die Grünen)
10.30 meeting at: Reichstag · PDS Fraktionssaal
briefing and discussion

**Is the East being Left behind?**

*Angela Marquardt (PDS) MdB*

12.30 meeting at: Restaurant Picollo
Reinhardtstraße 44
10117 Berlin

**One-day wonder or sustainable development?**

**The Future of the Greens**

*Rezzo Schlauch (B90/G) MdB,*
*parliamentary fraction leader*

15.00 meeting at: Galerie Kunstwerke KW
Auguststraße
10117 Berlin

**Is Berlin becoming a centre for art**
— or an artificial centre?

*Beate Barner, Kunst-Werke e.V.*
*institute for contemporary art*

*Nicola Kuhn, editor Der Tagesspiegel*

*Christian Leber, head of berlin biennale*

19.30 meeting at: British Ambassador’s Residence
Höhmannstraße 10
14193 Berlin-Grunewald
dinner with sponsors of the programme and with representatives of various Embassy-departments
hosted by H.E. *Sir Paul Lever*

**28 OCTOBER • SATURDAY**

10.00 meeting at: Hotel am Gendarmenmarkt
Room Fraxinus 1+2
breakfast and feedback-session

12.00 end of conference
The 14th British-German Journalists’ Conference is the official induction meeting of the British-German Journalists’ Bursary 2000

IJP would like to thank the following organisations for their continued support of the British-German Journalists’ Programme:

Foreign and Commonwealth Office, London
Presse- und Informationsamt der Bundesregierung, Bonn
(Press and Information Office of the Federal German Government)
Fazit-Foundation of Frankfurter Allgemeine Zeitung, Frankfurt

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BP Amoco plc, London
KPMG Deutsche Treuhand-Gesellschaft AG, Berlin
AGF Anglo-German Foundation, London
Haniel Foundation, Duisburg
Reemtsma GmbH, Hamburg
Deutsche Post AG, Bonn
Preussag AG, Hannover
Glaxo Wellcome Deutschland GmbH, Hamburg
WestLB, Düsseldorf
The annual British-German Journalists’ Conference was established in 1986 after a state visit of Bundespräsident Richard von Weizsäcker to the UK.

Since then, ten British and ten German journalists have come together for a week of discussions and briefings each year with politicians, academics and leaders in business and media.

In 1995, IJP set up its then fourth bilateral exchange programme for journalists, the British-German Bursary Programme.

Each year, the programme is a unique career opportunity for ten British and German journalists to explore their areas of interest and expand their professional experience by working for six to eight weeks for a media organisation in the other country.

The bursary amount is £2,000 or 6,500 DM.

Both schemes, the conference and the bursary, are supported by the Foreign and Commonwealth Office (London) and the Bundespresseamt (Berlin) and by British and German companies. Fazit-Foundation of the Frankfurter Allgemeine Zeitung has been the main sponsor of the Conference for many years.

The British-German Journalists’ Conference 2000 has convened more than 45 speakers for briefings and background talks. Among the UK speakers were for example William Horsley, Judith Mayhew, Lord Prof Skidelsky, Lord Watson. German speakers were e.g. Joschka Fischer, Rezzo Schlauch, Ruprecht Polenz, Dr. Hans Stimmann.

IJP – Internationale Journalisten-Programme is an association based in Germany and similar to a charitable educational trust. Currently, IJP offers bursary schemes for journalists from Germany, Asia-Pacific, the Netherlands, Latin-America, Northern Europe, South-Africa, the USA and the UK.

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