

IJP INTERNATIONALE JOURNALISTEN-PROGRAMME

THE GEORGE WEIDENFELD BURSARY

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GEORGE WEIDENFELD JOURNALISTENPROGRAMM

2004

BRITISH-GERMAN JOURNALISTS' CONFERENCE

30 October – 3 November,
Schloß Ziethen (Groß-Ziethen, Brandenburg) · Berlin

5 December – 8 December,
London

UNDER THE PATRONAGE OF

H.E. Her Majesty's Ambassador of the United Kingdom to the Federal Republic of Germany

H.E. The Ambassador of the Federal Republic of Germany to the Court of St. James

The 18th British-German Journalists' Conference is the official induction meeting of The George Weidenfeld Bursary 2004

IJP would like to thank the following organisations and corporations for their continued support of the British-German Journalists' Programme:

Auswärtiges Amt, Berlin
Foreign and Commonwealth Office, London

AGF Anglo-German Foundation, London
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Schering AG, Berlin
Volkswagen AG, Wolfsburg
Westdeutsche Landesbank, Düsseldorf



The British-German Journalists' Conference was established in 1986 after a state visit of the German President Richard von Weizsäcker to the UK. Since then, IJP has brought together young and promising journalists from the two countries for lively discussions about bi-lateral and social issues.

The George Weidenfeld Bursary was set up in 1995. It is the only exchange scheme of its kind offering unique career opportunities for British and German journalists. It helps them to explore new areas of interest and expand their professional horizon by working for a media organisation abroad. The programme is named after the distinguished publisher and journalist Lord Weidenfeld of Chelsea.



IJP – Internationale Journalisten-Programme is a non-profit association based in Germany. IJP offers bursary schemes for journalists in more than 25 countries in most parts of the world.

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IJP (Weidenfeld) · Postfach 310746 · 10637 Berlin · Deutschland · weidenfeld@ijp.org

AGENDA of the INDUCTION CONFERENCE in GERMANY

SATURDAY • 30 OCTOBER

until 11.00 in-flights of the participants at Tegel Airport
coach-transfer to **Schloß Zieten**
16776 Kremmen, Ortsteil Groß Ziechten, Brandenburg
Tel. 033055/95-0, Fax 033055/95-9559

buffet lunch

I4.00	introduction	<p>Peter Littger, Programme Director IJP</p> <p>Florian Lottmann, IJP George Weidenfeld Committee</p>
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15.00 workshop on national media in Britain and Germany

20.00 informal dinner

SUNDAY • 31 OCTOBER

10.00	meeting with programme alumni	Naomi Goldsmith, Freelance Media Consultant Alumna of 1999
		Philipp Neumann, Business Desk Editor, Die Welt Alumnus of 2003
		Dr Moritz Schuller, Op-ed Page Editor, Der Tagesspiegel Alumnus of 2003

12.30 lunch

14.00 presentation of the workshops, discussion

20.00	dinner, with keynote speech by	Roger Boyes, Berlin-Correspondent of The Times »Why Germany is so different – and why I like it!«
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MONDAY • 1 NOVEMBER

- 8.00 coach transfer to Potsdam
- 9.00 discussion with **Sigmar-Peter Schuldt MdL (DVU)**,
Fraction Chief Whip
Markus Nonninger MdL (DVU)

at: Landtag des Landes Brandenburg,
Am Havelblick 3, 14473 Potsdam,
Raum 505
- 10.00 discussion with **Thomas Lunacek MdL (CDU)**,
Fraction Chairman
Werner-Siegwart Schippel MdL (SPD),
dep. Fraction Chairman; Chairman of the
Committee on Home, Legal and European Affairs
- 11.00 coach transfer to Berlin
- 12.30 buffet lunch, with briefing by **Jeremy Cresswell**,
dep. Head of Mission

followed by discussion **Jonathan Brenton**,
Head of Media Section

at: The British Embassy,
Wilhelmstraße 70, 10117 Berlin
- 15.00 discussion on: »More Power
to the European People?«, with **Alexander Alvaro MdEP (FDP)**,
Co-ordinator of the Liberal Fraction
Committee on Home and Legal Affairs

at: Manzini im Thomas-Dehler-Haus
Reinhardtstraße 14, 10117 Berlin
- 17.00 discussion on: »How much
Public Service Broadcasting do
we need – and do we want?«, with **Ernst Elitz**,
Director General,
DeutschlandRadio Berlin and Deutschlandfunk
Steffen Grimberg,
Media Correspondent, Die Tageszeitung (taz)

at: Funkhaus DeutschlandRadio
Hans-Rosenthal-Platz, 10825 Berlin

20.00 dinner, with keynote speech on
»How much national conservatism
will the European Union be able
to bear?« by

Peter Altmaier MdB (CDU),
European Union Affairs Committee Member

at: Restaurant Theodor Tucher
Pariser Platz 6a, 10117 Berlin

TUESDAY • 2 NOVEMBER

8.30 breakfast, discussion on
»The Foreign Policy Strategy
of the SPD«, with

Hans-Ulrich Klose MdB (SPD),
dep. Chairman of the Foreign Affairs Committee

9.45 guided tour of the German Parliament building »Der Reichstag«,
reconstructed by the British architect Norman Foster,
meeting point: Reichstag, North Entrance

10.45 meeting at the Auswärtiges Amt,
Werderscher Markt 1, 10117 Berlin
(Passport required)

11.00 briefing by

Hans-Joachim Daerr,
Director General for Global Issues, the United
Nations, Human Right and Humanitarian Aid

followed by discussion on:
»Germany's path to the Security
Council of the United Nations«

12.30 lunch, with briefing by

Rainer Schlageter,
Director General for Communication,
Auswärtiges Amt

followed by discussion on
»Is it useful to tell the Brits off
on the BBC – as the Minister did?«

at: Restaurant Bocca di Bacco,
Clubraum, Eingang: dbb Forum
Friedrichstr. 169-170, 10117 Berlin

- 14.00 guided bus tour of Berlin-Mitte, sponsored by: Partner für Berlin
- 15.00 visit of the Hans-Christian Flick
Art-Collection, guided tour by **Nicola Kuhn,**
Art Correspondent, Der Tagesspiegel
Weidenfeld-Alumna of 1998
- at: Hamburger Bahnhof
Invalidenstraße 50-51, 10557 Berlin
- followed by discussion on: »How
is the social criticism of the collection
reflected therein?«, with **Dr Gabriele Knapstein,**
Dep. Curator of the Collection
- 19.00 visit at the opening of the joint
bureau and newsroom of the
Financial Times Deutschland,
The Economist and the FT,
introductory statement by **Gerhard Schröder MdB (SPD),**
Bundeskanzler
- at: Atrium Friedrichstraße 60,
10117 Berlin (Passport required)
- 23.00 US-Election Night Party,
sponsored by: Aspen Institute Berlin, CNN, Bertelsmann
- at: Repräsentanz der Bertelsmann AG,
Unter den Linden 1, 10117 Berlin
(Tickets required)

WEDNESDAY • 3 NOVEMBER

- 11.45 meeting at: Restaurant Bocca di Bacco,
Clubraum, Eingang: dbb Forum
Friedrichstr. 169-170, 10117 Berlin
- 12.00 lunch, with briefing on »What
will change in the USA after the
elections?« by **Dr Jeffrey Gedmin,**
Director of the Aspen Institute Berlin

(same venue:)

14.00 panel discussion on:
»Enigma or stigma – what are the real
problems behind the painful German
Standortdebatte?«, with

Dr Charles B. Blankart

Professor of Economics,
Humboldt-Universität zu Berlin,

Dr Norbert Reuter,

Senior Economist at the Ver.di Union

Andreas Meyer-Schwickerath,

Executive Director of the

British Chamber of Commerce in Germany

15.15 panel discussion on:
»What the Media are doing to our
Politics? John Lloyd's Media-ocracy
revisited in Germany«, with

Andrea Fischer (Bündnis 90/Die Grünen),

Political Consultant at IFOK,

former minister in the Schröder-government,

Rainer Pörtner,

Bundestag Correspondent at Focus Magazine,

Co-Author of the Book "Joschka Fischers

Pollenflug und andere Spiele der Macht"

Dr Wigan Salazar

Associate Partner and Head of Public Affairs,

Publicis Berlin

*On the occasion of the State Visit of Her Majesty Queen Elizabeth II.
and His Royal Highness The Prince Philip, Duke of Edinburgh:*

18.45 reception at:
The Berliner Philharmonie,
Herbert-von-Karajan-Str. 1, 10785
(Passport and entrance voucher required)

followed by a Gala Concert

END of the INDUCTION CONFERENCE in GERMANY

AGENDA of the MID-TERM CONFERENCE in the UK

SUNDAY • 5 DECEMBER

afternoon check-in at **The Soho Hotel**
4 Richmond Mews, London W1D 3DH
Tel. 020/7559-3000, Fax 020/7559-3003

19.00 informal dinner at:
The Hoxton Apprentice Restaurant
16 Hoxton Square, London N1 6NT

MONDAY • 6 DECEMBER

9.45 guided tour of the Palace of Westminster, London SW1,
meeting point: Sovereign's Entrance of the Houses of Parliament
(Passports required)

11.30 panel discussion on:
»About the UK strategy
to outside within Europe«, with

Gisela Stuart MP (Labour)

Foreign Affairs Select Committee

David Chidgey MP (Liberal)

Foreign Affairs Select Committee

Gerald Howarth MP (Conservative)

Shadow Defence Secretary

at: Committee Room 6

12.45 transfer to the Canary Wharf Tower,
The Telegraph Group,
1 Canada Square, London E14 5DT
(Tube: Jubilee Line)

13.30 lunch, with briefing on
»Anglo-German mentalities« by

Daniel Johnson,

Associate Editor, The Daily Telegraph

at: Davy Restaurant

14.30 departure for the
Foreign and Commonwealth Office (FCO)

15.00 briefing by

Gareth Ward,
Head of JHA Migration/Germany Section

Priya Guha,
Head of the EU Constitution Section

Tom Hoskin,
Head of Europe Section, Press Office

at: Lancaster House,
St. James's, London SW1A 2ED

16.45 transfer to the South Bank
Greater London Authority, City Hall,
The Queen's Walk, London SE1 2AA
(Tube: District Line, »Tower Hill«)
Committee Room

discussion on »Why Germany and
Britain would be better off outside
the EU«, with

Damian Hockney,
London Assembly Member (UKIP)

18.00 transfer to Soho,

meeting at: The Union Club,
50 Greek Street, London W1V 5LQ

20.00 dinner, with keynote speech by

John Lloyd,
Editor Financial Times Magazine,
Author of the Book »What the
Media is doing to our Politics«

TUESDAY • 7 DECEMBER

10.45 meeting at: The House of Commons
St. Stephen's Entrance, London SW1
(passport required)

11.00 discussion on »The Scottish
Agenda in Westminster« with

at: Committee Room W2

Angus Robertson MP
Scottish National Party

12.00	transfer to: The Union Club, 50 Greek Street, London W1V 5LQ	
12.30	Lunch-meeting with	Thomas Kielinger OBE, London Correspondent of Die Welt
14.30	transfer to: The House of Commons St Stephen's Entrance, London SW1 (passport required)	
15.00	discussion on »Should the state take a firmer grip on the BBC?« with at: Committee Room W4	Chris Bryant MP (Labour), Culture Select Committee
16.15	transfer to the German Embassy, 22 Belgrave Square, London SW1X 8PZ	
16.30	briefing by	H.E. Thomas Matussek, German Ambassador, co-patron of the programme
17.45	transfer to the Chelsea home of discussion with biscuits and tea	The Lord Weidenfeld, publisher and journalist, name-patron of the programme
19.30	reception at the Residence of the German Embassy (address s. a.)	
20.00	followed by <i>The V. Alumni Dinner</i> , hosted by the German Ambassador, with keynote-speech on: »Will the global media be able to manage the crisis without sacrificing quality« by	Dr Thomas Middelhoff, Partner and Head of Europe of Investcorp, Member of the Board, New York Times Inc., Chairman of KarstadtQuelle AG

WEDNESDAY • 8 DECEMBER

- 10.45 meeting at: Common Room,
The Soho Hotel,
private function room
- 11.00 workshops on reviewing the programme's main issues
- 12.00 formulating the communiqué of the 2004 George Weidenfeld Bursary
- 14.00 final feedback-lunch

END of the MID-TERM CONFERENCE in the UK

BRITISH PARTICIPANTS 2004

BURSARY CANDIDATES

- 1. Alan Crawford** (Edinburgh)
alan.crawford@sundayherald.com

THE SUNDAY HERALD
Host Medium:
die tageszeitung (taz), Berlin
- 2. Sophia Grene** (London)
sophia.grene@funds-europe.com

FUNDS EUROPE MAGAZINE
Host Medium:
Handelsblatt, Frankfurt
- 3. Paul M. Hagger** (London)
paul.hagger@bbc.co.uk

BBC RADIO
Host Medium:
Deutsche Welle Radio, Berlin-Cologne
- 4. Dr Barbara Miller** (London)
barbara.miller.01@bbc.co.uk

BBC WORLD SERVICE
Host Medium:
DeutschlandRadio Berlin
- 5. Matthew Tempest** (London)
Matthew.Tempest@guardian.co.uk

THE GUARDIAN UNLIMITED
Host Medium:
Spiegel Online, Berlin-Hamburg
- 6. Magdalena Wallmont** (London)
MWallmont@ap.org

ASSOCIATED PRESS
Host Medium:
Deutsche Welle TV

GERMAN PARTICIPANTS 2004

BURSARY CANDIDATES

- | | |
|---|--|
| 7. Dr Eva Hassel-von Pock (Mainz)
HasselsonPock.E@zdf.de | ZDF/3SAT
Host Medium:
BBC, London |
|
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| 8. Dr Thomas Leutenmüller (München)
leuchtenmueller@lrz.uni-muenchen.de | NZZ etc. (freelance)
Host Medium:
The Observer, London |
|
 | |
| 9. Ulrich Machold (Berlin)
ulrich.machold@wams.de | WELT AM SONNTAG
Host Medium:
The Independent, London |
|
 | |
| 10. Lotta Wieden (Berlin)
lotta.wieden@web.de | DEUTSCHLANDRADIO etc. (freelance)
Host Medium:
BBC Today Programme, London |
|
 | |
| 11. Flora Wisdorff (Berlin)
Flora.Wisdorff@tagesspiegel.de | DER TAGESSPIEGEL
Host Medium:
The Guardian (London) |

Members of the Selection Committee 2004:

Richard Edgar, Reuters (London)
Matthew Helmut Karnitschnig, Wall Street Journal (Frankfurt)
Thomas Kielinger, Die Welt (London)
Peter Littger, Cicero/IJP (Berlin)
Vassilios Theodossiou, IJP (Berlin)