THE GEORGE WEIDENFELD BURSARY

GEORGE WEIDENFELD JOURNALISTENPROGRAMM

2004

BRITISH-GERMAN JOURNALISTS' CONFERENCE

30 October – 3 November,
Schloß Ziethen (Groß-Ziethen, Brandenburg) · Berlin

5 December – 8 December,
London

UNDER THE PATRONAGE OF
H.E. Her Majesty's Ambassador of the United Kingdom to the Federal Republic of Germany
H.E. The Ambassador of the Federal Republic of Germany to the Court of St. James
The 18th British-German Journalists’ Conference is the official induction meeting of The George Weidenfeld Bursary 2004

IJP would like to thank the following organisations and corporations for their continued support of the British-German Journalists’ Programme:

Auswärtiges Amt, Berlin
Foreign and Commonwealth Office, London

AGF Anglo-German Foundation, London
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Volkswagen AG, Wolfsburg
Westdeutsche Landesbank, Düsseldorf

The British-German Journalists’ Conference was established in 1986 after a state visit of the German President Richard von Weizsäcker to the UK. Since then, IJP has brought together young and promising journalists from the two countries for lively discussions about bi-lateral and social issues.

The George Weidenfeld Bursary was set up in 1995. It is the only exchange scheme of its kind offering unique career opportunities for British and German journalists. It helps them to explore new areas of interest and expand their professional horizon by working for a media organisation abroad. The programme is named after the distinguished publisher and journalist Lord Weidenfeld of Chelsea.

IJP – Internationale Journalisten-Programme is a non-profit association based in Germany. IJP offers bursary schemes for journalists in more than 25 countries in most parts of the world.

IJP · Unit 5 · 40 Lennox Gardens · London SW1X 0DH · United Kingdom
IJP (Weidenfeld) · Postfach 310746 · 10637 Berlin · Deutschland · weidenfeld@ijp.org
AGENDA of the INDUCTION CONFERENCE in GERMANY

SATURDAY • 30 OCTOBER

until 11.00  in-flights of the participants at Tegel Airport
coach-transfer to Schloß Ziethen
16776 Kremmen, Ortsteil Groß Ziehten, Brandenburg
Tel. 033055/95-0, Fax 033055/95-9559

buffet lunch

14.00  introduction  Peter Littger,
Programme Director IJP

Florian Lottmann,
IJP George Weidenfeld Committee

15.00  workshop on national media in Britain and Germany

20.00  informal dinner

SUNDAY • 31 OCTOBER

10.00  meeting with programme alumni  Naomi Goldsmith,
Freelance Media Consultant
Alumna of 1999

Philipp Neumann,
Business Desk Editor, Die Welt
Alumnus of 2003

Dr Moritz Schuller,
Op-ed Page Editor, Der Tagesspiegel
Alumnus of 2003

12.30  lunch

14.00  presentation of the workshops, discussion

20.00  dinner, with keynote speech by  Roger Boyes,
Berlin-Correspondent of The Times
»Why Germany is so different
– and why I like it!«
MONDAY • 1 NOVEMBER

8.00 coach transfer to Potsdam

9.00 discussion with

Sigmar-Peter Schuldt MdL (DVU),
Fraction Chief Whip

Markus Nonninger MdL (DVU)
at: Landtag des Landes Brandenburg,
Am Havelblick 3, 14473 Potsdam,
Raum 505

10.00 discussion with

Thomas Lunacek MdL (CDU),
Fraction Chairman

Werner-Siegwart Schippel MdL (SPD),
dep. Fraction Chairman; Chairman of the
Committee on Home, Legal and European Affairs

11.00 coach transfer to Berlin

12.30 buffet lunch, with briefing by

followed by discussion

Jeremy Cresswell,
dep. Head of Mission

Jonathan Brenton,
Head of Media Section
at: The British Embassy,
Wilhelmstraße 70, 10117 Berlin

15.00 discussion on: »More Power
to the European People! «, with

Alexander Alvaro MdEP (FDP),
Co-ordinator of the Liberal Fraction
Committee on Home and Legal Affairs
at: Manzini im Thomas-Dehler-Haus
Reinhardtstraße 14, 10117 Berlin

17.00 discussion on: »How much
Public Service Broadcasting do
we need – and do we want? «, with

Ernst Elitz,
Director General,
DeutschlandRadio Berlin and Deutschlandfunk

Steffen Grimberg,
Media Correspondent, Die Tageszeitung (taz)
at: Funkhaus DeutschlandRadio
Hans-Rosenthal-Platz, 10825 Berlin
20.00 dinner, with keynote speech on
»How much national conservatism will the European Union be able to bear?« by

**Peter Altmaier MdB (CDU),**
European Union Affairs Committee Member

at: Restaurant Theodor Tucher
Pariser Platz 6a, 10117 Berlin

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**TUESDAY • 2 NOVEMBER**

8.30 breakfast, discussion on
»The Foreign Policy Strategy of the SPD«, with

**Hans-Ulrich Klose MdB (SPD),**
dep. Chairman of the Foreign Affairs Committee

9.45 guided tour of the German Parliament building »Der Reichstag«,
reconstructed by the British architect Norman Foster,
meeting point: Reichstag, North Entrance

10.45 meeting at the Auswärtiges Amt,
Werderscher Markt 1, 10117 Berlin
(Passport required)

11.00 briefing by

**Hans-Joachim Daerr,**
Director General for Global Issues, the United Nations, Human Right and Humanitarian Aid

followed by discussion on:
»Germany’s path to the Security Council of the United Nations«

12.30 lunch, with briefing by

**Rainer Schlageter,**
Director General for Communication, Auswärtiges Amt

followed by discussion on
»Is it useful to tell the Brits off on the BBC – as the Minister did?«

at: Restaurant Bocca di Bacco,
Clubraum, Eingang: dbb Forum
Friedrichstr. 169-170, 10117 Berlin
14.00 guided bus tour of Berlin-Mitte, sponsored by: Partner für Berlin

15.00 visit of the Hans-Christian Flick Art-Collection, guided tour by Nicola Kuhn, Art Correspondent, Der Tagesspiegel Weidenfeld-Alumna of 1998
at: Hamburger Bahnhof Invalidenstraße 50-51, 10557 Berlin

followed by discussion on: »How is the social criticism of the collection reflected therein?«, with Dr Gabriele Knapstein, Dep. Curator of the Collection

19.00 visit at the opening of the joint bureau and newsroom of the Financial Times Deutschland, The Economist and the FT, introductory statement by Gerhard Schröder MdB (SPD), Bundeskanzler
at: Atrium Friedrichstraße 60, 10117 Berlin (Passport required)

at: Repräsentanz der Bertelsmann AG, Unter den Linden 1, 10117 Berlin
(Tickets required)

WEDNESDAY • 3 NOVEMBER

11.45 meeting at: Restaurant Bocca di Bacco, Clubraum, Eingang: dbb Forum Friedrichstr. 169-170, 10117 Berlin

12.00 lunch, with briefing on »What will change in the USA after the elections?« by Dr Jeffrey Gedmin, Director of the Aspen Institute Berlin
14.00 panel discussion on:
»Enigma or stigma – what are the real problems behind the painful German Standortdebatte«, with

Dr Charles B. Blankart  
Professor of Economics,  
Humboldt-Universität zu Berlin,

Dr Norbert Reuter,  
Senior Economist at the Ver.di Union

Andreas Meyer-Schwickerath,  
Executive Director of the British Chamber of Commerce in Germany

15.15 panel discussion on:
»What the Media are doing to our Politics? John Lloyd’s Media-o-cracies revisited in Germany«, with

Andrea Fischer (Bündnis 90/Die Grünen),  
Political Consultant at IFOK,  
former minister in the Schröder-government,

Rainer Pörtner,  
Bundestag Correspondent at Focus Magazine,  
Co-Author of the Book “Joschka Fischers Pollenflug und andere Spiele der Macht”

Dr Wigan Salazar  
Associate Partner and Head of Public Affairs,  
Publicis Berlin

On the occasion of the State Visit of Her Majesty Queen Elizabeth II. and His Royal Highness The Prince Philip, Duke of Edinburgh:

18.45 reception at:
The Berliner Philharmonie,  
Herbert-von-Karajan-Str. 1, 10785  
(Passport and entrance voucher required)

followed by a Gala Concert

END of the INDUCTION CONFERENCE in GERMANY
AGENDA of the MID-TERM CONFERENCE in the UK

SUNDAY • 5 DECEMBER

afternoon  check-in at The Soho Hotel
4 Richmond Mews, London W1D 3DH
Tel. 020/7559-3000, Fax 020/7559-3003

19.00  informal dinner at:
The Hoxton Apprentice Restaurant
16 Hoxton Square, London N1 6NT

MONDAY • 6 DECEMBER

9.45  guided tour of the Palace of Westminster, London SW1,
meeting point: Sovereign’s Entrance of the Houses of Parliament
(Passports required)

11.30  panel discussion on:
»About the UK strategy
to outside within Europe«, with

Gisela Stuart MP (Labour)
Foreign Affairs Select Committee

David Chidgey MP (Liberal)
Foreign Affairs Select Committee

Gerald Howarth MP (Conservative)
Shadow Defence Secretary

at: Committee Room 6

12.45  transfer to the Canary Wharf Tower,
The Telegraph Group,
1 Canada Square, London E14 5DT
(Tube: Jubilee Line)

13.30  lunch, with briefing on
»Anglo-German mentalities« by

Daniel Johnson,
Associate Editor, The Daily Telegraph

at: Davy Restaurant

14.30  departure for the
Foreign and Commonwealth Office (FCO)
15.00 briefing by

Gareth Ward,
Head of JHA Migration/Germany Section

Priya Guha,
Head of the EU Constitution Section

Tom Hoskin,
Head of Europe Section, Press Office

at: Lancaster House,
St. James’s, London SW1A 2ED

16.45 transfer to the South Bank

Greater London Authority, City Hall,
The Queen’s Walk, London SE1 2AA
(Tube: District Line, »Tower Hill«)
Committee Room

discussion on »Why Germany and
Britain would be better off outside
the EU«, with

Damian Hockney,
London Assembly Member (UKIP)

18.00 transfer to Soho,

meeting at: The Union Club,
50 Greek Street, London W1V 5LQ

20.00 dinner, with keynote speech by

John Lloyd,
Editor Financial Times Magazine,
Author of the Book »What the
Media is doing to our Politics«

TUESDAY • 7 DECEMBER

10.45 meeting at: The House of Commons
St. Stephen’s Entrance, London SW1
(passport required)

11.00 discussion on »The Scottish
Agenda in Westminster« with

Angus Robertson MP
Scottish National Party

at: Committee Room W2
12.00  transfer to: The Union Club,  
50 Greek Street, London W1V 5LQ

12.30  Lunch-meeting with  
Thomas Kielinger OBE,  
London Correspondent of Die Welt

14.30  transfer to: The House of Commons  
St Stephen’s Entrance, London SW1  
(passport required)

15.00  discussion on »Should the state  
take a firmer grip on the BBC?« with  
Chris Bryant MP (Labour),  
Culture Select Committee

16.15  transfer to the German Embassy,  
22 Belgrave Square,  
London SW1X 8PZ

16.30  briefing by  
H.E. Thomas Matussek,  
German Ambassador,  
co-patron of the programme

17.45  transfer to the Chelsea home of  
The Lord Weidenfeld,  
publisher and journalist,  
name-patron of the programme

discussion with biscuits and tea

19.30  reception at the Residence of the German Embassy  
(address s. a.)

20.00  followed by The V. Alumni Dinner,  
hosted by the German Ambassador,  
with keynote-speech on:  
»Will the global media be able  
to manage the crisis without  
sacrificing quality« by  
Dr Thomas Middelhoff,  
Partner and Head of Europe of Investcorp,  
Member of the Board, New York Times Inc.,  
Chairman of KarstadtQuelle AG
WEDNESDAY • 8 DECEMBER

10.45  meeting at: Common Room,
        The Soho Hotel,
        private function room

11.00  workshops on reviewing the programme’s main issues

12.00  formulating the communiqué of the 2004 George Weidenfeld Bursary

14.00  final feedback-lunch
1. **Alan Crawford** (Edinburgh)  
   thesundayherald.com  
   Host Medium:  
   die tageszeitung (tz), Berlin

2. **Sophia Grene** (London)  
   funds-europe.com  
   Host Medium:  
   Handelsblatt, Frankfurt

3. **Paul M. Hagger** (London)  
   bbc.co.uk  
   Host Medium:  
   Deutsche Welle Radio, Berlin-Cologne

4. **Dr Barbara Miller** (London)  
   bbc.co.uk  
   Host Medium:  
   DeutschlandRadio Berlin

5. **Matthew Tempest** (London)  
   guardian.co.uk  
   Host Medium:  
   Spiegel Online, Berlin-Hamburg

6. **Magdalena Wallmont** (London)  
   ap.org  
   Host Medium:  
   Deutsche Welle TV
# GERMAN PARTICIPANTS 2004
## BURSARY CANDIDATES

<table>
<thead>
<tr>
<th></th>
<th>Name</th>
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<th>Email</th>
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<tbody>
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<td>The Independent, London</td>
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<td>DER TAGESSPIEGEL</td>
<td>The Guardian (London)</td>
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**Members of the Selection Committee 2004:**

- **Richard Edgar**, Reuters (London)
- **Matthew Helmut Karnitschnig**, Wall Street Journal (Frankfurt)
- **Thomas Kielinger**, Die Welt (London)
- **Peter Littger**, Cicero/IJP (Berlin)
- **Vassilios Theodossiou**, IJP (Berlin)