

Arthur F. Burns FELLOWSHIP NEWS

A Publication for Burns Fellows, Alumni and Friends



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Albright, Schily Discuss Freedom and Democracy at Burns Dinners

By Mario Scherhauser

Former U.S. Secretary of State Madeleine Albright and German Interior Minister Otto Schily stressed the critical importance of the U.S.-German partnership during speeches delivered at Burns alumni dinners held recently in New York and Berlin. Both dignitaries focused on the importance of this transatlantic relationship as more countries in the Middle East and the former Soviet Union move toward democracy and freedom.

Albright was the keynote speaker during the second annual U.S. Burns dinner on Feb. 16 in New York, sponsored and organized by Goldman Sachs. Minister Schily spoke to German alumni in Berlin on June 3, where the annual Burns awards were announced (see page 6).

Both speakers agreed that a unified U.S.-German front must support the democratic movements and newfound freedoms spanning from Kiev to Beirut and from Palestine to Iraq, in their varying stages of infancy.

In her speech to alumni, Albright said international exchanges such as the Burns Fellowship are valuable in building and maintaining mutual understanding. The

Burns program is unique in that it promotes fellowship in young journalists from Germany and the United States. The Fellowship's values are important at a time when bilateral relations have not been "quite as tranquil the past four years," she said.

Albright addressed worries about the deteriorating relationship between Germany and the United States, which she characterized as a "natural partnership between two

great democracies, and between two peoples with shared values and hopes." She said she welcomed recent speeches by the Bush administration that indicate a return to "kinder and gentler rhetoric on both

sides ... at a time of renewed hope in world affairs.

"It almost seems as if the administration is finally prepared to forgive Germany and France for being right about weapons of mass destruction in Iraq," Albright said. "Meanwhile, European leaders seem ready to forgive President Bush for getting re-elected," she added jokingly.

Minister Schily echoed Albright's assessment of the importance of a healthy U.S.-E.U. partnership nearly four months later at the Burns dinner in Berlin. Without Americans, freedom and democracy would not have had a chance in Europe and the conti-



franklyspeaking

Dear Friends,

As the first wave of summer heat hits, the annual wave of Burns fellows will cross the Atlantic. This year Germany promises to keep the heat on, at least politically, with early elections during the incoming class's orientation. And, on both sides of the Atlantic, these 20 fellows will gain insights into their profession while they experience another culture. As they settle in, I hope the many alums in Germany and the United States will extend a welcoming helping hand.

Many alums had a chance to gather and catch up recently. In February, the second annual Arthur F. Burns Dinner welcomed guest of honor former U.S. Secretary of State Madeleine Albright in New York. And in early June, the Arthur F. Burns Dinner in Berlin hosted German Interior Minister Otto Schily. In addition, for the first time, alums from several IJP fellowship programs met in Berlin for two days in June to discuss the role of public diplomacy and the media. (The event met with such success that it will be held again next year.) These events will be followed by two alumni tours to Turkey—in September for Germans, and in October for a few U.S. alums who will join a broader group of alums from German-American organizations.

At this time we also welcome old and new trustees from Germany and the United States to a three-year term that begins this summer. Without the trustees' support, particularly when it comes to fundraising and networking, the Burns program wouldn't be where it is today. I hope many of you will have a chance to meet the trustees at the German Embassy reception for the Burns fellows in Washington on July 28.

I'm looking forward to a great summer, brimming with news, and I send my best wishes to the new fellows and the more than 300 Burns alumni scattered all over the world.

Yours,

Frank-Dieter Freiling

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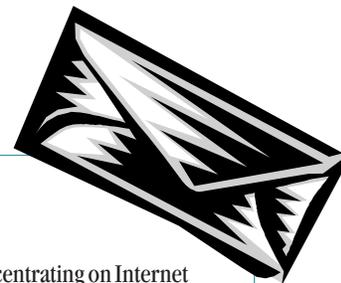
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1990

Karl Doemens now works as Berlin correspondent for the daily *Handelsblatt*, covering the governing SPD party. **Beate Wolff** left her job as head of communications for the university in Bremen to return to radio work as head of “Aktuelle Kultur” at Cologne’s WDR.

1991

Bruxelles-based **Gerold Buechner** became father of son Ludwig in October. **Angela Elis** recently published her book *Typisch Ossi, Typisch Wessi* (Bertelsmann).

1992

Elisabeth Niejahr, reporter for the weekly *Die Zeit* and regular guest commentator on political television shows, recently published her book *Joschka Fischers Pollenflug*, a study on how politics and political power games really work. **Tasso Enzweiler** became managing director of a strategic consulting firm for communications—public relations, advertisement and Internet—based in Cologne.

1995

Andreas Eck left Screenworks and started his own media production company “Alma Vista” in Berlin, mostly contributing to ZDF-format shows. **Jan-Eric Peters** was promoted to publisher of the national daily papers *Die Welt* and *Berliner Morgenpost*.

1996

Stefan Wichmann now heads the show “Akte 05,” produced by Meta Productions, for national TV channel Sat 1.

1997

Continuing his focus on post-communist Europe, **Eric Jansson** became the *Financial Times* Belgrade correspondent in 2002. He married Laura Smith of Surrey, UK, in February 2003, and they became proud parents of a son, Thomas, in August 2004. **Richard Stone** received a fellowship to report from Almaty, Kazakhstan, until this summer as *Science Magazine*’s contributing editor for Central Asia. **Andreas Wunn** is anchoring the weekly “Auslandsjournal extra” on ZDF’s partner channel 3-Sat.

1998

Karen Kleinwort gave birth to her second son Antonio Lukas in December. **Adrienne Woltersdorf** married Cem Sey, a freelance journalist for Deutsche Welle and *die tageszeitung*, in New York’s City Hall on April 1 this year. The wedding reception was hosted by alums **Alisa Roth** and **Hugh Eakin**. Woltersdorf will take over as *tageszeitung*’s Washington correspondent from fellow Burns and Kellen alum **Michael Streck** who will return to Europe this summer.

1999

Hamburg-based freelance journalist **Albrecht Metzger** published a book on Islam (EVA). **Verena Schmitt-Roschmann** became the mother of Caspar Carlo in April. **Robert Zeithamel** now works as head

of new media at Plazamedia in Munich, concentrating on Internet and mobile productions of football games for phone companies.

2000

Silvia Feist, New York-based freelance correspondent, joined a new media grouping, “Weltreporter,” an association of over 22 correspondents worldwide.

2001

Robert Jacobi joined Burns alumnus **Gregor Schmitz** (1997) at Harvard University for a post-graduate program. In Berlin **Kerstin Friedrich** is covering national politics for the German news agency ddp. **Daryl Lindsey** moved to Berlin and works for *Spiegel online* as an



Burns Alumni Jennifer Kho and Allison Frost with Christine Gralow at the Burns Dinner in New York City

editor. Before moving to Vienna with her family earlier this year, **Stefanie Mahler**, gave birth in September to daughter Milena Lou Dorothee.

2002

Anne Baxter joined a new programming division at Minnesota Public Radio, with a focus on contemporary music and culture. **Adrian Feuerbacher**, a correspondent at ARD’s capital bureau for radio in Berlin, became the father of twins last August. **Jim Hagengruber** will start a creative writing master’s program at Eastern Washington University this fall, focusing on literary nonfiction. **Kerstin Kohlenberg** joined national weekly *Die Zeit* as an editorial writer and moved to Hamburg. **Naomi Kresge** left the *Inland Valley Daily Bulletin* to report for the *Riverside Press-Enterprise*. **Hans Nichols** won a Fulbright that will take him to West Africa for 10 months. He will be based in Sierra Leone, working on a book about Charles Taylor and the diplomatic efforts to bring him to justice. He will also freelance for various publications. **Katrin Scheib** joined the Düsseldorf bureau of *Welt Kompakt* in January.

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Madeleine Albright

An excerpt from Madeleine Albright's remarks during the Burns Dinner on Feb. 16 in New York.

The new and united Europe stands as a rebuttal to hundreds of years of human history, in which wars were fought over the symbols of national identity; in which national borders were constructed out of barbed wire and concrete walls; in which past grievances continually fueled new conflicts; and in which citizens were taught to focus on how they differed from their neighbors and not on what they had in common.



Europe has much to teach the world about the benefits of democracy, the lessons of history, the value of collective action and the costs of war. The United States, too, has much to teach the world. Last year, it chose its president by a free and fair democratic vote—for the 55th time.

America is a country composed of people who trace their heritage to almost every other country—but who are bound together by the values of liberty and by an unyielding sense of confidence about the future.

It is because of these separate strengths that Europe and America are such an extraordinary team—when we *are* a team. Together, there is nothing we cannot do. But apart, there is little we can hope to accomplish.

Perhaps the cliché is valid that Americans are from Mars and Europeans from Venus, but we should remember that—according to the mythology—Mars and Venus actually got along rather well. Together they produced a number of children including Harmonia, the Goddess of Concord.

It is not a myth that binds America and Europe together, nor some piece of paper, nor decades of toasts and pretty words. The bonds that link us go deeper than that to the fundamental values we share.”

Freedom (from p. 1)

ment would not have been able to move toward unification, he said.

“This is the substance of a trusting partnership and a steadfast friendship, which cannot be put in danger by occasional differences in opinion,” Schily said. “The United States of America will continue to be Germany’s most strategic partner in the world.”

Describing Europe’s painful experience with dictators and tyranny throughout history, Schily said the value of freedom is worth fighting for and defending. In what many said was a remarkably direct speech that was critical of his own party’s leadership, Schily said he disapproved of Europe’s distrust of the U.S. determination



Daniel Hicks (1998)



Hank Paulson, Goldman Sachs

to secure freedom in the world.

“Our American friends deserve our trust and support wherever they put their efforts into expanding freedom and democracy.”

Noting that many Europeans would consider this idealistic, Schily pointed out that over the past 30 years, the number of free countries doubled from 44 to 88, an indication that “freedom is contagious, and democratic idealism is in reality a realism.”

Working together for freedom beyond our borders

In addressing the political instability in the Middle East, Albright asked if Iraq’s

election would transform the country into a “reasonably stable, moderately united, and more or less democratic” nation. She insisted Germany and Europe, as much as the United States and the vast majority of Iraqis, had a large stake in the progress of democratic movements in the Middle East.

Albright warned that “we would be fooling ourselves if we believed that the elections were the climax to anything.”

Instead she said they marked the beginning to a new and uncertain phase.

“Freedom in Iraq may be on the march, but it also remains under fire. And it has many more miles to go before ‘mission accomplished,’ becomes a reality,” she said.

Neither the United States nor Europe can impose peace in the Middle East, Albright said, but both can work to strengthen the forces of moderation and reason, provide incentives to reward progress, and work with friends in the Arab world to create a climate for a diplomatic solution.



Mr. and Mrs. Fred Kempe, Martina Nibbeling-Wriessnig, Karsten Voigt, and Mathias Döpfner

At the Berlin dinner, Schily reiterated Albright’s premise that common vital security interests on both sides of the Atlantic will cement a lasting strategic partnership between Germany and the United States. “Because of this,” Schily said, “we have German and American troops in Afghanistan. Together we try to prevent Iran from becoming a nuclear

military force. Together we try to advance the peace process in the Middle East.

“Freedom and democracy have many enemies, and often cannot survive on their own. They must be gained and defended. Those who no longer want to fight for the freedom of others, who do not want to export democracy, they will make themselves and their own values implausible,” Schily said.

Although the European Union is not a homogeneous entity, Schily said it is still a “union of freedom-exporting nations,” and as such it also should work in union with the United States. “Because the transatlantic relationship is a partnership of freedom, and at the same time for freedom, this is the fundamental core of our shared values. It is the moral foundation of our strategic partnership,” he said.

For Schily, Europeans and Germans should realign their notion of freedom with the Americans. “The endeavor for equality, as important as this may be, must not squash freedom.”

Recent French and Dutch votes on the European constitution shouldn’t be interpreted as a doomsday scenario for the European Union or an end to its unification efforts, Schily said. A departure from the current path would not be desirable, especially in regard to common national security and economic issues among E.U. member states.

What’s missing in Europe, according to Schily, is “more self-confidence, audacity, courage, responsibility, reliance on its own abilities and initiative, and a little more American pragmatism and optimism.”

To read full transcripts of the speeches, please visit www.icjf.org/berns.html.



IJP Alumni Conference

Many of the Burns alumni meeting in Berlin for the annual dinner on June 3 were among the approximately 150 participants for the Internationale Journalisten-Programme’s first alumni conference entitled “The Power of the Media and Foreign Policy” on June 2-4. Burns fellows at the conference were able to share experiences with alumni of IJP’s other journalism exchange programs in the Netherlands, Finland, Brazil and Iceland, among others.

Key speakers included State Secretary Klaus Scharioth from the Federal Foreign Ministry, the former Federal Minister of the Interior Wolfgang Schäuble and Burns trustee Ambassador Prof. Reinhard Bettzuege. Round-table discussions were held on topics such as “editorial interests and patriotic instincts,” “nation branding,” and media coverage of “crisis and conflict.”

Otto Schily

An excerpt from Otto Schily’s Remarks during the Burns Dinner on June 3 in Berlin.

“The United States of America will continue to be Germany’s most strategic partner in the world.

Almost a quarter of all Americans have German ancestors. On the other side, approximately 16 million U.S. troops and their families have lived in Germany since World War II. Countless personal relations, business as well as private in nature, span the Atlantic today.



The Arthur F. Burns Fellowship contributes to and guarantees the future for this network of relations. I thank all who support this program, and I thank the alumni who participated in this transatlantic experience.

I hope that it was an experience of freedom—the freedom of having a possibility to explore the other, and thereby expand one’s own abilities to think and act, and perhaps discard old habits of thinking and acting.

When Alexis de Tocqueville wrote about democracy in America, he wrote about the democratic nation’s bigger love for equality than for freedom. But today we can transcribe his quote onto the notion of freedom: ‘It is inevitable that all those who want to create and secure independence and dignity among their fellow citizens, prove themselves as friends of [freedom], and the only useful way to proof oneself as such a friend, is to be one.’

It is the experience of freedom, which is for us a necessity of life and valuable as the air we breathe.

In our transatlantic partnership we are required to defend and expand freedom as friends of freedom, for freedom.”

Award-Winning Burns Stories

Focus on U.S. Presidential Elections

Dr. Robin Mishra won the **2004 Arthur F. Burns Award** for his diary of the 2004 U.S. presidential election campaign (“Mein Wahlkampf tagebuch”), which was published in almost 20 articles in the German weekly *Rheinischer Merkur*. Mishra supplemented his diary with editorials and portraits of presidential candidates George Bush and John Kerry for his German employer and his Burns



Deputy Foreign Minister and IJP Trustee Kerstin Mueller (center) and the winners of the 2004 Burns Award, Dr. Robin Mishra (right) and Dr. Mathias Rueb, winner of the German-American Commentary Award

host paper, the *Chicago Tribune*.

Mishra received the 1,000-Euro prize from Germany’s foreign minister at the annual Burns alumni dinner and lecture on June 3 in Berlin. The award usually goes to one American and one German alumnus for outstanding writing and reporting on the political, economic or cultural situation in each other’s country, or on the transatlantic relationship in general. While many good stories were received from U.S. Burns alumni, none stood out as worthy of a prize this year.

During Mishra’s three months in Washington, Chicago, New York and Florida, he painted a vivid picture of the U.S. national political landscape leading up to the November elections. His articles left readers well informed about the different campaign issues and also focused on the emotions and discrepancies of the campaign.

Lennart Paul (2004) received an honorable mention for “Die Strassen von San Francisco (The Streets of San Francisco),”

an eight-part personal account on topics ranging from the San Andreas fault line to Beatniks, and public safety hysteria to his own yearning for Berlin and its problems.

The 1,000-Euro **German-American Commentary Award** went to Matthias Rüb for

“Kulturkampf in Amerika (Culture War in America),” published Nov. 4 in the *Frankfurter Allgemeine Zeitung*. As the paper’s Washington correspondent, Rüb pointed to the cultural divide across the American

landscape as the main reason for President Bush’s re-election.

Nils Minkmar received an honorable mention for his articles in the *Frankfurter Allgemeine Sonntagszeitung*, in which he explained cultural conditions and their influence on political actions. Minkmar pointed out connections between popular culture and the building of a new “Left” in the United States. He also explained abstract concepts such as anti-Americanism.

Next year the German-American Commentary Award will be renamed in honor of former diplomat and author George F. Kennan.

The jury for both awards was composed of journalists Sabine Christiansen (ARD), Dr. Christoph von Marschall (*Tagesspiegel*), Claus Strunz (*Bild am Sonntag*), Florian Illies (*Monopol*) and Dominik Wichmann (*Süddeutsche Zeitung*) as well as Dr. Frank-Dieter Freiling (ZDF) and Dr. Anna Prinz (Federal Foreign Office of Germany).

2004 Arthur F. Burns Journalism Awards



The Boards of Trustees in Germany and the United States proudly salute the recipients of the 2004 Arthur F. Burns Journalism Award sponsored by:

Joschka Fischer

Minister

Federal Foreign Office of Germany

Award Recipients

- ★ **Robin Mishra**
Berlin correspondent
Rheinischer Merkur
for “Mein Wahlkampftagebuch (My Campaign Diary)”

Honorable Mention

- ★ **Lennart Paul**
Editor, *Berliner Morgenpost*
for “Die Strassen von San Francisco (The Streets of San Francisco)”

Award for Best Commentary on U.S.-German Relations

- ★ **Matthias Rüb**
Washington correspondent
Frankfurter Allgemeinen Zeitung
for “Kulturkampf in Amerika (Culture War in America)”

Honorable Mention

- ★ **Nils Minkmar**
Editor
Frankfurter Allgemeine Sonntagszeitung

Please visit
www.icfj.org/burns.html
to read the winning articles.

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Alumni News (from p. 3)

2003

Andrew Berg and wife Suzanne had a daughter, Isabella, in April. Andrew is senior editor for National Geographic's *Adventure* magazine. **Allison Bruce** left the *Charleston (S.C.) Post and Courier* at the beginning of the year to join the *Ventura (Calif.) County Star* as a business staff writer. **Ilya Marritz** returned to WNYC radio in New York after four months in Brno, Czech Republic, studying his mother's native language at Masaryk University and doing some freelance reporting. **Joellen Perry** finished her Bosch Fellowship in Berlin in June and will return to Germany in August with a recently awarded Fulbright Fellowship. **Arno Schütze** left Thuringia to live and work in Tübingen.

2004

Allison Frost won a first place Associated Press award for an article about Oktoberfest in Munich that she wrote during her fellowship. **Brendan McGarry** joined *The Post-Star* in Glens Falls, NY, to report on education issues. **Ulf Meyer** married his wife Mao for a second time on March 20 in Japan. In April at Berlin's Sony Center, he introduced his book *Cities of the Pacific Century—Essays from East-Asia* (Braun, Berlin) during a presentation on architecture and urban design in Japan and East Asia. **Bernd Steinle** rejoined the staff at Germany's national daily *Frankfurter Allgemeine Zeitung* as a sports writer for the Sunday edition.



Ulf Meyer and his wife Mao

Lost/Verloren gegangen

Please let us know if you have contact information for any of the following alumni. We would like to welcome them back into the Burns alumni network. **Elizabeth Renshaw** (1990) • **Aliza Marcus** (1991) • **Joe Kidd** (1994) • **Jennifer Sager** (1994) • **James Day** (1995).

“Dear Mr. Chancellor...”

Sheryl Oring, a New York-based freelance journalist and 1997 Burns alumna was awarded a “Burns Alumni Travel/Research Stipend” to travel to Germany for three weeks to ask Germans what they would like to tell their Chancellor in advance of the next elections. Based on a similar project prior to the U.S. presidential elections last fall (www.iwishtosay.org), Oring plans to set up a portable “office”—complete with a manual typewriter—in various public locations across Germany to ensure a broad spectrum of opinion. The resulting messages will paint a very personal picture of the mood across Germany, and Oring plans to share her findings with Burns alumni in the upcoming winter issue of this newsletter.

The *Arthur F. Burns Fellowship News* is published twice a year by the International Center for Journalists. Burns Program Staff:

Frank-Dieter Freiling, Director, IJP

Mario Scherhauser, Program Officer, ICFJ

Margaret Fleming Glennon, freelance designer

About the Arthur F. Burns Fellowship

Named in honor of the late former U.S. ambassador to the Federal Republic of Germany and former Federal Reserve Board chairman, the Arthur F. Burns Fellowship Program fosters greater understanding of German—U.S. relations among future leaders of the news media.

The Burns program was established in 1988 in Germany by the Internationale Journalisten-Programme (formerly the Initiative Jugendpresse) and was originally designed for young German journalists. In 1990, the fellowship expanded to include American journalists, making it a true exchange.

Each year 20 outstanding journalists from the United States and Germany are awarded an opportunity to report from and travel in each other's countries. The program offers 10 young print and broadcast journalists from each country the opportunity to share professional expertise with their colleagues across the Atlantic while working as “foreign correspondents” for their hometown news organizations.

Fellows work as part-time staff members at host newspapers, magazines and radio and television stations. In addition to covering local news, fellows report on events for their employers back home, while learning more about their host country and its media.

This competitive program is open to U.S. and German journalists who are employed by a newspaper, news magazine, broadcast station or news agency, and to freelancers. Applicants must have demonstrated journalistic talent and a strong interest in U.S.—European affairs. German language proficiency is not required, but it is encouraged. The Burns program is administered jointly by:

International Center for Journalists

1616 H Street, NW • Third Floor • Washington, DC 20006

Tel: (202) 737-3700 • Fax: (202) 737-0530

E-mail: burns@icfj.org • www.icfj.org • www.ijn.net.org



ICFJ, a nonprofit organization dedicated to improving journalism worldwide, solicits U.S. applicants for the program, organizes the selection process, helps participants prepare for the fellowship, arranges the U.S. attachments for the German participants, and organizes a joint meeting in Washington with the German journalists. Interested U.S. journalists should contact ICFJ for program information or an application (deadline: March 1, 2006).

Internationale Journalisten-Programme

(International Journalists' Program)

Postfach 1565 • 61455 Königstein/Ts. • GERMANY

Telephone: (06174) 7707 • Telefax: (06174) 4123

E-mail: Freiling.F@zdf.de • www.ijp.org/afburns

IJP

IJP is a nonprofit organization of German journalists founded in 1981 and dedicated to advancing the interests of media professionals and the public they serve. IJP supports promising young talent, furthering the international exchange of ideas among opinionmakers and encouraging the flow of information between people in key positions and the media. IJP runs eight fellowship programs similar to the Burns Fellowship. German journalists should contact IJP for information or an application (deadline: Feb. 1, 2006).